



MAESTRO CARES FOUNDATION

11th ANNUAL

CHANGING LIVES, BUILDING DREAMS

Gala

SPONSORSHIP DECK

DECEMBER 10TH, 2024

CIPRIANI WALL STREET,
NEW YORK CITY

SPECIAL PERFORMANCE
BY MARC ANTHONY

MAESTRO CARES
F O U N D A T I O N
CHANGING LIVES, BUILDING DREAMS

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Gala



Join us at the exclusive *Maestro Cares Foundation's 11th Annual Changing Lives, Building Dreams Gala*, presented by our Founders, Marc Anthony and Henry Cardenas. This is a unique opportunity to be part of a select group of individuals and companies committed to making a difference in the lives of vulnerable children and communities globally.

Our Annual Gala is a pivotal evening that not only celebrates the Foundation's achievements but also acknowledges the individuals and companies that are instrumental in advancing our mission to uplift the lives of vulnerable children and communities globally. This highly anticipated event annually brings together over 600 leaders in their respective industries, whose support is crucial for the Maestro Cares Foundation's mission. This black-tie event will feature an uplifting program, a grand silent and live auction, and a mesmerizing musical performance by our Co-Founder, Marc Anthony.

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ABOUT US

Maestro Cares Foundation (MCF) is a non-profit organization founded in 2012 by international music icon Marc Anthony and entrepreneur Henry Cárdenas. The foundation's goal is to improve the quality of life of disadvantaged children and communities. Maestro Cares Foundation partners with local foundations and organizations in Latin America and the United States to fund projects that create safe and healthy environments for children. These projects support the children's developmental and academic needs. To date, Maestro Cares Foundation has funded 39 projects in 16 countries, impacting the lives of thousands of children. Additionally, the foundation runs the Maestro Cares Foundation Scholarship program, which provides educational opportunities for Latino students who excel academically, have financial need, and are committed to charitable work.

Learn more about Maestro Cares Foundation by visiting our website:
www.maestrocares.org

Gala

ABOUT US

Maestro Cares Foundation currently has
39 projects in 16 countries.



Argentina
• Buenos Aires (2)

Bolivia
• El Alto
• La Paz

Chile
• Santiago (2)

Colombia
• Barranquilla
• Bogotá
• Cali (5)
• Medellín

Costa Rica
• San José

Dominican Republic
• La Romana

Ecuador
• Quito (2)

El Salvador
• San Salvador

Guatemala
• Jalapa
• San Juan Sacatepéquez

Honduras
• Tegucigalpa (2)

México
• Guadalajara
• Toluca

Paraguay
• Asunción

Peru
• Cusco
• Lima (2)

Puerto Rico
• Ponce
• San Juan (2)
• Bayamón
• Caguas

United States
• Chicago (2)
• L.A.
• New York City
• Houston

Uruguay
• Montevideo

13

Homes & Campuses

10

Community Centers & Facilities

7

Schools & Educational Initiatives

5

Pediatric Centers & Enhancements

2

Temporary Pediatric Homes

2

Sports & Recreational Spaces

*Gala***ABOUT THE GALA**

Maestro Cares Foundation's Annual Changing Lives, Building Dreams Gala has welcomed exceptional individuals and companies with a shared passion for giving back. Our roster of talented hosts include: Whoopi Goldberg, Lele Pons, Jimmy Smits, Esai Morales, and most recently, Ana Navarro and Cesar Millan.

Date Tuesday, December 10th, 2024

Venue Cipriani Wall Street, New York City

Time Cocktail reception 7:00 pm
Dinner and Award Presentation 8:00 pm

Attire Black tie formal

Co-chairs Amalia Gomez-Micone, Perla Tamez Casasnovas

**Special performance
by Marc Anthony**

PAST HONOREES**GLOBAL HUMANITARIAN AWARD**

- Deepak Chopra, M.D.
- President Bill Clinton
- Meera T. Gandhi

COURAGE TO CARE AWARD

- Jeff Hoffman
- Will Ferrell
- Queen Latifah

ALL-STAR AWARD

- Mariano Rivera
- David "Big Papi" Ortiz

CORPORATE SOCIAL RESPONSIBILITY AWARD

- Luis Alberto Moreno
- Angelica Fuentes
- F.J. Pollak
- Marcelo Claure
- Bob Unanue
- Eduardo Trujillo
- Michael Fux
- Sam Nazarian

COMMUNITY HERO AWARD

- Gloria and Emilio Estefan
- Dr. Ramon Tallaj, M.D.
- Lin-Manuel Miranda
- Narciso Rodriguez
- Alberto Pujols
- Juan Luis Guerra
- Chi Chi Rodriguez

VOICE OF CHANGE

- Eugenio Derbez
- Vin Diesel

SPONSORSHIP OPPORTUNITIES



HUMANITARIAN SPONSOR

\$100,000

- Named event presenting sponsor
- Two tables of 12 guests in the Chairman's Circle
- VIP cocktail reception for 24 guests
- Photo opportunity with Maestro Cares Foundation founders
- Company logo placement in all event marketing including:
 - Event website and E-communications, social media, and program video loop
 - Event signage, collateral material, program book, and red carpet backdrop
 - Full page advertisement and letter in program book
 - Recognition in Maestro Cares Foundation Annual Report

CHAMPION SPONSOR

\$50,000

- One table of 12 guests with premier placement
- VIP cocktail reception for 12 guests
- Company logo or Individual name placement in all event marketing including:
 - Event website, E-communications, social media, and program video loop
 - Event signage, collateral material, and program book
 - Full page advertisement in program book
 - Recognition in Maestro Cares Foundation Annual Report

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SPONSORSHIP OPPORTUNITIES

PROTECTOR SPONSOR

\$25,000

- One table for 10 guests
 - VIP cocktail reception for 5 guests
 - Company logo or Individual name placement in event marketing including:
 - Event website, E-communications, social media, and program video loop
 - Half-page advertisement in program book
 - Recognition in Maestro Cares Foundation Annual Report
-

AUCTION SPONSOR

\$20,000

(ONLY 1 AVAILABLE)

- Tickets for 4 guests
 - VIP Cocktail reception for 4 guests
 - Exclusive logo placement on:
 - Pledge cards
 - Auction paddles
 - Program video loop
-

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SPONSORSHIP OPPORTUNITIES



VIP COCKTAIL RECEPTION SPONSOR

\$15,000

- Tickets for 2 guests
- VIP cocktail reception for 2 guests
- Exclusive logo placement on:
 - VIP cocktail reception area
 - Branded napkins for VIP cocktail reception
 - Program video loop

GOODIE BAG SPONSOR

\$15,000

- Tickets for 2 guests
- VIP Cocktail reception for 2 guests
- Exclusive logo placement on:
 - Goodie bag co-branding with Maestro Cares Foundation
 - Signage at Goodie Bag Stand
 - Opportunity to include promotional item in gift bag

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SPONSORSHIP OPPORTUNITIES

REGISTRATION
SPONSOR

\$10,000

- Tickets for 2 guests
 - VIP Cocktail reception for 2 guests
 - Exclusive logo placement on:
 - Logo decals on each registration
 - Logo on Welcome Signage
-



ADVOCATE TICKET

\$2,500

- Ticket for 1 guest
-

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DIGITAL AND SOCIAL MEDIA REACH

Maestro Cares Foundation and its founders, Marc Anthony and Henry Cárdenas, engage with millions of followers and supporters online and on social media.

Top level sponsors will be featured and acknowledged on all Maestro Cares Foundation digital and social media outlets, as well as on Marc Anthony and Cardenas Marketing Network, Inc.'s social media platforms.



351,729



74,060

MARC ANTHONY

58,127,204

58,552,993

- MEDIA EXPOSURE -



gettyimages



Los Angeles Times
EN ESPAÑOL



Forbes



LATINA



Gala

RESPONSE FORM

Return This Form To:

Zaidy Cárdenas

mcfgala@maestrocares.org

Maestro Cares Foundation

1459 W. Hubbard Street

Chicago, IL 60642

312.980.7788

SPONSORSHIPS:



Humanitarian Sponsor (\$100,000)

Champion Sponsor (\$50,000)

Protector Sponsor (\$25,000)

Auction Sponsor (\$20,000)



VIP Cocktail Reception Sponsor (\$15,000)

Goodie Bag Sponsor (\$15,000)



Registration Sponsor (\$10,000)

Advocate Ticket (\$2,500)

I (We) will not be able to attend, but would like to make a donation in the amount of \$ _____

BILLING INFORMATION:

Full name

Company name

Email address

Mailing address

City / State / Zip code

Contact phone

Credit Card Number

Expiration

CCV

Amount to be charged

Signature

Date

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For more information on tickets & sponsorship opportunities,
please contact mcfgala@maestrocared.org

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#MCFGALA24