

MAESTRO CARES FOUNDATION
10th ANNUAL
CHANGING LIVES, BUILDING DREAMS

GALA

TUESDAY, DECEMBER 5, 2023
CIPRIANI WALL STREET, NEW YORK CITY

SPECIAL PERFORMANCE
BY MARC ANTHONY



HOSTED BY CARLOS PONCE

SPONSORSHIP DECK

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Join us at our *10th Annual Maestro Cares Foundation Changing Lives, Building Dreams Gala*, presented by our Founders, Marc Anthony and Henry Cárdenas. Our Annual Gala is an evening that highlights the Foundation's successes and honors individuals and companies that share our mission to improve the lives of vulnerable children and communities globally. Every year, this renowned event brings together over 600 leaders in their respective industries in support of Maestro Cares Foundation's mission. This black tie event, hosted by Carlos Ponce, will feature an inspirational program, a luxurious silent and live auction, and a special musical performance by our Co-Founder, Marc Anthony.

ABOUT US

Maestro Cares Foundation is a non-profit organization founded in 2012 by GRAMMY® and Latin GRAMMY® Award winner Marc Anthony, and world-renowned industry leader in business entertainment, Henry Cárdenas, to improve the quality of life of disadvantaged children and communities in Latin America and the United States.

Maestro Cares Foundation partners with organizations to create safe and enriching environments for children to live, learn, and play. Through Maestro Cares Foundation's collaborative vision and effort, 27 projects have been constructed in 13 countries in Latin America and the United States, impacting thousands of children and community members across the region.

The foundation also supports academic excellence through the Maestro Cares Foundation Scholarship program. The scholarship program provides financial assistance to Latino students who demonstrate outstanding academic achievement, financial need, and a commitment to giving back to their communities.

Maestro Cares Foundation is strengthening communities and helping children become tomorrow's leaders.

Learn more about Maestro Cares Foundation by visiting our website: www.maestrocares.org

MAESTRO CARES FOUNDATION CURRENTLY HAS 27 PROJECTS IN 13 COUNTRIES.



Our projects are located in Argentina, Bolivia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Mexico, Peru, Puerto Rico and the United States.



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Date: Tuesday, December 5, 2023 | **Venue:** Cipriani Wall Street, New York City

Time: Cocktail reception **7:00 pm**, dinner and award presentation **8:00 pm**,
special performance by Marc Anthony **10:00 pm**

Attire: Black tie formal

Hosted by Carlos Ponce

Co-chairs: Amalia Gomez-Micone, Perla Tamez Casasnovas

Maestro Cares Foundation's Annual Changing Lives, Building Dreams Gala has welcomed exceptional individuals and companies with a shared passion for giving back. Our roster of talented hosts include: Whoopi Goldberg, Lele Pons, Jimmy Smits, Esai Morales, and most recently, Ana Navarro and Cesar Millan.

PAST HONOREES

GLOBAL HUMANITARIAN AWARD

- Deepak Chopra, M.D.
- President Bill Clinton
- Meera T. Gandhi

CORPORATE SOCIAL RESPONSIBILITY AWARD

- Luis Alberto Moreno
- Angelica Fuentes
- F.J. Pollak
- Marcelo Claire
- Bob Unanue
- Eduardo Trujillo
- Michael Fux

COURAGE TO CARE AWARD

- Jeff Hoffman
- Will Ferrell

COMMUNITY HERO AWARD

- Gloria and Emilio Estefan
- Dr. Ramon Tallaj, M.D.
- Lin-Manuel Miranda
- Narciso Rodriguez
- Alberto Pujols
- Juan Luis Guerra
- Chi Chi Rodriguez

ALL-STAR AWARD

- Mariano Rivera
- David "Big Papi" Ortiz

SPONSORSHIP OPPORTUNITIES

HUMANITARIAN SPONSOR \$100,000

- Named event presenting sponsor
- Two tables of 12 guests in the Chairman's Circle
- VIP cocktail reception for 24 guests
- Photo opportunity with Maestro Cares Foundation founders
- Company logo or Individual name placement in all event marketing including:
 - Event website and E-communications, social media, and program video loop
 - Event signage, collateral material, program book, and red carpet backdrop
 - Full page advertisement and letter in program book
 - Recognition in Maestro Cares Foundation Annual Report

CHAMPION SPONSOR \$50,000

- One table of 12 guests with premier placement
- VIP cocktail reception for 12 guests
- Company logo or Individual name placement in all event marketing including:
 - Event website, E-communications, social media, and program video loop
 - Event signage, collateral material, and program book
 - Full page advertisement in program book
 - Recognition in Maestro Cares Foundation Annual Report

SPONSORSHIP OPPORTUNITIES

PROTECTOR SPONSOR \$25,000

- One table of 10 guests
- VIP cocktail reception for 5 guests
- Company logo or Individual name placement in event marketing including:
 - Event website, E-communications, social media, and program video loop
 - Half-page advertisement in program book
 - Recognition in Maestro Cares Foundation Annual Report

AUCTION SPONSOR \$20,000 (ONLY 1 AVAILABLE)

SOLD OUT

- Tickets for four guests
- VIP cocktail reception for four guests
- Exclusive logo placement on:
 - Pledge cards
 - Auction paddles
 - Program video loop

VIP COCKTAIL RECEPTION SPONSOR \$15,000

SOLD OUT

- Tickets for two guests
- VIP cocktail reception for two guests
- Exclusive logo placement on:
 - VIP cocktail reception area
 - Branded napkins for VIP cocktail reception
 - Program video loop

ADVOCATE TICKET \$2,500

- Ticket for one guest

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DIGITAL AND SOCIAL MEDIA REACH

Maestro Cares Foundation and its founders, Marc Anthony and Henry Cárdenas, engage with millions of followers and supporters online and on social media.

Top level sponsors will be featured and acknowledged on all Maestro Cares Foundation digital and social media outlets, as well as on Marc Anthony and Cardenas Marketing Network, Inc.'s social media platforms.



204,000



59,552

MARC ANTHONY

58,127,204

58,412,922

- MEDIA EXPOSURE -



RESPONSE FORM

Return This Form To:

Zaidy Cárdenas
mcfgala@maestrocareds.org
Maestro Cares Foundation
1459 W. Hubbard Street
Chicago, IL 60642
312.980.7788

SPONSORSHIPS:

Humanitarian Sponsor (\$100,000)

Champion Sponsor (\$50,000)

Protector Sponsor (\$25,000)

 Auction Sponsor (\$20,000)

 VIP Cocktail Reception Sponsor (\$15,000)

Advocate Ticket (\$2,500)

I (We) will not be able to attend, but would like to make a donation in the amount of

\$ _____

BILLING INFORMATION:

Full name

Company name

Email address

Mailing address

City / State / Zip code

Contact phone

Credit Card Number

Expiration

CCV

Amount to be charged

Signature

Date



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For more information on tickets & sponsorship opportunities,
please contact mcfgala@maestrocared.org



@maestrocared

