

CHANGING LIVES, BUILDING DREAMS

TUESDAY, DECEMBER 5, 2023

CIPRIANI WALL STREET, NEW YORK CITY

SPECIAL PERFORMANCE
BY MARC ANTHONY



HOSTED BY CARLOS PONCE

SPONSORSHIP DECK













Join us at our 10th Annual Maestro Cares Foundation Changing Lives, Building Dreams Gala, presented by our Founders, Marc Anthony and Henry Cárdenas. Our Annual Gala is an evening that highlights the Foundation's successes and honors individuals and companies that share our mission to improve the lives of vulnerable children and communities globally. Every year, this renowned event brings together over 600 leaders in their respective industries in support of Maestro Cares Foundation's mission. This black tie event, hosted by Carlos Ponce, will feature an inspirational program, a luxurious silent and live auction, and a special musical performance by our Co-Founder, Marc Anthony.









ABOUT US

Maestro Cares Foundation is a non-profit organization founded in 2012 by GRAMMY® and Latin GRAMMY® Award winner Marc Anthony, and world-renowned industry leader in business entertainment, Henry Cárdenas, to improve the quality of life of disadvantaged children and communities in Latin America and the United States.

Maestro Cares Foundation partners with organizations to create safe and enriching environments for children to live, learn, and play. Through Maestro Cares Foundation's collaborative vision and effort, 27 projects have been constructed in 13 countries in Latin America and the United States, impacting thousands of children and community members across the region.

The foundation also supports academic excellence through the Maestro Cares Foundation Scholarship program. The scholarship program provides financial assistance to Latino students who demonstrate outstanding academic achievement, financial need, and a commitment to giving back to their communities.

Maestro Cares Foundation is strengthening communities and helping children become tomorrow's leaders.

Learn more about Maestro Cares Foundation by visiting our website: www.maestrocares.org

MAESTRO CARES FOUNDATION CURRENTLY HAS



Our projects are located in Argentina, Bolivia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Mexico, Peru, Puerto Rico and the United States.







Date: Tuesday, December 5, 2023 | **Venue:** Cipriani Wall Street, New York City **Time:** Cocktail reception **7:00 pm**, dinner and award presentation **8:00 pm**, special performance by Marc Anthony **10:00 pm**

Attire: Black tie formal

Hosted by Carlos Ponce Co-chairs: Amalia Gomez-Micone, Perla Tamez Casasnovas

Maestro Cares Foundation's Annual Changing Lives, Building Dreams Gala has welcomed exceptional individuals and companies with a shared passion for giving back. Our roster of talented hosts include: Whoopi Goldberg, Lele Pons, Jimmy Smits, Esai Morales, and most recently, Ana Navarro and Cesar Millan.

PAST HONOREES

GLOBAL HUMANITARIAN AWARD

- · Deepak Chopra, M.D.
- · President Bill Clinton
- · Meera T. Gandhi

CORPORATE SOCIAL RESPONSIBILITY AWARD

- · Luis Alberto Moreno
- · Angelica Fuentes
- · F.J. Pollak
- · Marcelo Claure
- · Bob Unanue
- · Eduardo Trujillo
- Michael Fux

COURAGE TO CARE AWARD

- · Jeff Hoffman
- · Will Ferrell

COMMUNITY HERO AWARD

- · Gloria and Emilio Estefan
- · Dr. Ramon Tallaj, M.D.
- · Lin-Manuel Miranda
- Narciso Rodriguez
- · Alberto Pujols
- · Juan Luis Guerra
- · Chi Chi Rodriguez

ALL-STAR AWARD

- · Mariano Rivera
- · David "Big Papi" Ortiz







SPONSORSHIP OPPORTUNITIES

HUMANITARIAN SPONSOR \$100,000

- · Named event presenting sponsor
- Two tables of 12 guests in the Chairman's Circle
- · VIP cocktail reception for 24 guests
- · Photo opportunity with Maestro Cares Foundation founders
- · Company logo or Individual name placement in all event marketing including:
 - · Event website and E-communications, social media, and program video loop
 - · Event signage, collateral material, program book, and red carpet backdrop
 - Full page advertisement and letter in program book
 - · Recognition in Maestro Cares Foundation Annual Report

CHAMPION SPONSOR \$50,000

- · One table of 12 guests with premier placement
- · VIP cocktail reception for 12 guests
- · Company logo or Individual name placement in all event marketing including:
 - Event website, E-communications, social media, and program video loop
 - · Event signage, collateral material, and program book
 - · Full page advertisement in program book
 - · Recognition in Maestro Cares Foundation Annual Report







SPONSORSHIP OPPORTUNITIES

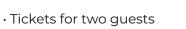
PROTECTOR SPONSOR \$25,000

- · One table of 10 guests
- · VIP cocktail reception for 5 guests
- · Company logo or Individual name placement in event marketing including:
 - · Event website, E-communications, social media, and program video loop
 - · Half-page advertisement in program book
 - · Recognition in Maestro Cares Foundation Annual Report

**AUCTION SPONSOR \$20,000 (ONLY 1 AVAILABLE) SOLD OUT

- · Tickets for four guests
- · VIP cocktail reception for four guests
- · Exclusive logo placement on:
 - · Pledge cards
 - · Auction paddles
 - · Program video loop

VIP COCKTAIL RECEPTION SPONSOR \$15,000



- · VIP cocktail reception for two guests
- · Exclusive logo placement on:
 - · VIP cocktail reception area
 - · Branded napkins for VIP cocktail reception
 - · Program video loop

ADVOCATE TICKET \$2,500

· Ticket for one guest







DIGITAL AND SOCIAL MEDIA REACH

Maestro Cares Foundation and its founders, Marc Anthony and Henry Cárdenas, engage with millions of followers and supporters online and on social media. Top level sponsors will be featured and acknowledged on all Maestro Cares Foundation digital and social media outlets, as well as on Marc Anthony and Cardenas Marketing Network, Inc.'s social media platforms.





MARC ANTHONY

204,000

59,552

58,127,204

58,412,922

- MEDIA EXPOSURE -



















gettyimages





























RESPONSE FORM

	SP	ONSORSHIPS:
Return This Form To: Zaidy Cárdenas mcfgala@maestrocares.org Maestro Cares Foundation 1459 W. Hubbard Street Chicago, IL 60642 312.980.7788		Humanitarian Sponsor (\$100,000)
		Champion Sponsor (\$50,000)
		Protector Sponsor (\$25,000)
	SOLD OUT	Auction Sponsor (\$20,000)
	SOLD OUT	VIP Cocktail Reception Sponsor (\$15,000)
		Advocate Ticket (\$2,500)
		I (We) will not be able to attend, but would like to make a donation in the amount of
BILLING INFORMATION:		\$
Full name		
Company name		
Email address		
Mailing address		
City / State / Zip code		
Contact phone		
Credit Card Number	Expiration	CCV
Amount to be charged	_	
Signature		Date





For more information on tickets & sponsorship opportunities, please contact mcfgala@maestrocares.org













@maestrocares