

ANNUAL REPORT

2021

MAESTRO  **CARES**
F O U N D A T I O N
CHANGING LIVES, BUILDING DREAMS

THANK YOU!

We extend our deepest gratitude to all our generous supporters that power Maestro Cares Foundation. The success achieved in 2021 would not have been possible without all those who believe in the Maestro Cares Foundation's mission of changing lives and building dreams for children and their communities across Latin America and the United States. Together we are changing the world, one child at a time.





DEAR FRIENDS AND SUPPORTERS,

We founded Maestro Cares Foundation nine years ago with the goal to improve the quality of life for orphaned and disadvantage youth across Latin America and the United States. Your support enables us to help instill values that we believe are critical for helping our youth overcome obstacles and become tomorrow's leaders.

We hope that by reading this year's Annual Report you get a better understanding of the difference you are making in transforming the lives of thousands of children. In the following review, you'll find the details of the incredible impact that our collective community, the Maestro Cares Foundation family, has helped us create over the course of 2021. We are constantly inspired by our passionate supporters, donors, volunteers, community and corporate partners. You are the reason why we believe we can continue transforming the lives of the children we serve.

As we look to scale our achievements this year, we know that 2022 will be even bigger as we are expecting to inaugurate our new projects in Argentina, Chile, Costa Rica, Ecuador, New York City and Peru.

Please remember that none of these efforts would be possible without the support of people like you. You are ensuring that our children have a chance at a greater future.

With sincere gratitude,

Marc Anthony
Co-Founder
Maestro Cares Foundation

Henry Cárdenas
Co-Founder
Maestro Cares Foundation



DEAR MAESTRO CARES FAMILY,

A lot has happened over the last year at Maestro Cares Foundation. The ongoing pandemic posed critical challenges to our partners, the children and their communities, and I am incredibly proud to present the 2021 Annual Report which testifies to the impact our work and efforts have had on all the projects we serve.

As I reflect on all we achieved together in 2021, I want to extend my sincerest thanks to all our supporters who made possible what you are about to read in the following pages. Because of your generosity, we've been able to serve more than 10,000 children and their communities across Latin America and the United States. We proudly expanded our reach to support 23 projects in 13 different countries and territories.

In 2022 we will continue to grow and create healthy and safe environments for more children to live, learn and play. We will also

be celebrating our 10-year anniversary, a pivotal moment for Maestro Cares Foundation that will not only allow us to look back and celebrate our victories but to reflect on the future we wish to build.

I am thankful for the ongoing generosity of our volunteers, contributors, nonprofits, community and corporate partners enabling us to continue changing lives and building dreams.

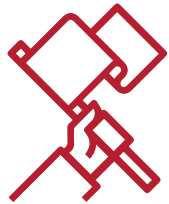
Respectfully,

A handwritten signature in black ink, appearing to read 'Zaidy Cárdenas'.

Zaidy Cárdenas
Executive Director
Maestro Cares Foundation

ABOUT MAESTRO CARES FOUNDATION

Founded in 2012, Maestro Cares Foundation strives to improve the quality of life for orphaned and disadvantaged youth across Latin America and the United States. The foundation's projects provide basic needs such as housing, nutrition, clean water, educational facilities and healthcare while simultaneously developing academic, recreational and agricultural programs ensuring these children grow up to become self-sufficient members of society.



MISSION

Maestro Cares Foundation improves the quality of life of disadvantaged children and communities in Latin America and the United States. We do so by providing housing, educational programming and the essential resources to support their growth and development. Through our efforts, we're strengthening communities and helping children become tomorrow's leaders.



VISION

To help orphaned and disadvantaged children and communities in Latin America and the United States by creating healthy and safe environments for them to live, learn and play.



GOAL

Our programs create tomorrow's leaders by instilling the confidence, enthusiasm and discipline necessary to become hard-working, socially-conscious adults who make a positive impact on the world.

WHERE WE WORK



COMPLETED PROJECTS



1. ORFANATO NIÑOS DE CRISTO

LOCATION: LA ROMANA, DOMINICAN REPUBLIC
GRAND OPENING: APRIL 2, 2014



2. INTERNADO MONSEÑOR VÍCTOR TAMAYO

LOCATION: BARRANQUILLA, COLOMBIA
GRAND OPENING: APRIL 11, 2015



3. PROYECTO MABA

LAUNCHED - APRIL 13, 2015
LOCATION: LIMA, PERU
LAUNCHED - AUGUST 15, 2019
LOCATION: CUSCO, PERU



4. CASA HOGAR ALEGRÍA CACALOMACÁN

LOCATION: TOLUCA, MEXICO
GRAND OPENING: MARCH 9, 2016



5. HOGAR SAN MIGUEL

LOCATION: PONCE, PUERTO RICO
GRAND OPENING: AUGUST 3, 2017



6. CENTRO DE DESARROLLO INTEGRAL ALDEAS INFANTILES SOS GUATEMALA - MAESTRO CARES FOUNDATION

LOCATION: SAN JUAN SACATEPEQUEZ, GUATEMALA
GRAND OPENING: APRIL 2, 2018



7. ALDEAS INFANTILES SOS BOLIVIA. MAESTRO CARES HOUSE & MARTA BEDOYA DE CLAURE HOUSE

LOCATION: EL ALTO, BOLIVIA
GRAND OPENING: JUNE 25, 2018



8. CENTRO DE DESARROLLO FAMILIAR MAESTRO CARES FOUNDATION - ALDEAS INFANTILES SOS COLOMBIA

LOCATION: CALI, COLOMBIA
GRAND OPENING: SEPTEMBER 8, 2018



9. CASA HOGAR ALEGRÍA GUADALAJARA

LOCATION: GUADALAJARA, MEXICO

GRAND OPENING: DECEMBER 6, 2018



10. CASA HOVDE: MARTA BEDOYA DE CLAURE FUNDACIÓN ALALAY

LOCATION: LA PAZ, BOLIVIA

GRAND OPENING: FEBRUARY 22, 2019



11. CASA DE GOZO FUNDACIÓN CASA DE MI PADRE

LOCATION: SANTO TOMAS, EL SALVADOR

GRAND OPENING: SEPTEMBER 4, 2019



12. ESCUELAS PALO VERDE

LOCATION: JALAPA, GUATEMALA

GRAND OPENING: SEPTEMBER 5, 2019



13. CENTRO DE REHABILITACIÓN FUNDACIÓN JEISON

ARISTIZABAL - ASODISVALLE

LOCATION: CALI, COLOMBIA

GRAND OPENING: SEPTEMBER 6, 2019



14. CASITA DE BELÉN

LOCATION: CALI, COLOMBIA

GRAND OPENING: SEPTEMBER 6, 2019

PHASE II

GRAND OPENING: DECEMBER 2021



15. PLAY BALL AGAIN

LOCATION: PUERTO RICO

GRAND OPENING: DECEMBER 14, 2019



16. ROOSEVELT SQUARE COMMUNITY CENTER

SOS CHILDREN'S VILLAGE ILLINOIS

LOCATION: CHICAGO, IL, UNITED STATES

GRAND OPENING: OCTOBER 15, 2020





PROJECTS UNDER CONSTRUCTION

1. CASA EN COMUNIDAD: MAESTRO CARES ALDEAS

INFANTILES SOS ECUADOR

LOCATION: QUITO, ECUADOR
GRAND OPENING: SPRING 2022

2. CASA DE ACOGIDA CORPORACIÓN RENAL INFANTIL MATER

LOCATION: SANTIAGO, CHILE
GRAND OPENING: FALL 2022



3. JARDÍN DE NIÑOS LA MASCOTA FUNDACIÓN MIR MONTESSORI

LOCATION: BUENOS AIRES, ARGENTINA
GRAND OPENING: FALL 2022



4. CENTER FOR WELLBEING AND HAPPINESS LOWER EASTSIDE GIRLS CLUB

LOCATION: NEW YORK, NY, UNITED STATES
GRAND OPENING: FALL 2022

5. LA CASA LIBERTAD HOVDE/ MAESTRO CARES FACE OF JUSTICE

LOCATION: SAN JOSE, COSTA RICA
GRAND OPENING: WINTER 2022



6. ALBERGUE INSPIRA FUNDACIÓN INSPIRA

LOCATION: LIMA, PERU
GRAND OPENING: WINTER 2022

7. CENTRO VOCACIONAL ASODISVALLE

FUNDACIÓN JEISON ARISTIZABAL-ASODISVALLE

LOCATION: CALI, COLOMBIA
GRAND OPENING: WINTER 2022





EVENTS

2021 brought us back together

WINTRUST MURAL

Location: Chicago, IL

Date: February to March, 2021

For little over a month the “Maestro Cares Foundation Live, Learn, Play” artwork was displayed on the Wintrust Mural Building! Located alongside the busiest highway in the United States, the Kennedy Expressway, our mural was visible to thousands of Chicagoland commuters. To represent our mission, we partnered with local Chicago artist, Pugs Atomz.



SUMMER CELEBRATION

Location: Chicago, IL

Date: August 18, 2021

The *Summer Celebration* in Chicago invited our guests to celebrate and contribute to our efforts of changing lives and building dreams at the new Roosevelt Square Community Center. Proceeds from the event benefitted Maestro Cares Foundation and our partners, SOS Children's Villages Illinois. The event offered one-of-a-kind culinary experience featuring amazing food prepared by chefs Fernando Desa, Ty Fujimura, Dan McGee, Pawel Siemion and Tony Pawel Siemion.



AN AFTERNOON OF ART MUSIC & GIVING

Location: Houston, TX

Date: August 27, 2021

We celebrated our first Houston event ever, *An Afternoon of Art, Music and Giving* where we connected and supported the local community. Hosted by Claudia Ayala, Perla Tamez and Bianca Bucaram, our guests enjoyed an afternoon of art, cocktails, fine cuisine and a live auction.



GOYA TRIP

Location: San Jose, Costa Rica and Cacalomacan, Toluca, Mexico

Date: September 2021

Executives from GOYA Foods, along with the Maestro Cares Foundation staff, visited the projects in Cacalomacan, Mexico and in San Jose, Costa Rica. The trip was due in part to the Goya Cares initiative, launched in 2021, which looks to help combat child trafficking. As a result of these visits, GOYA Foods pledged \$50,000 to each project. We are thankful for the support of GOYA Foods and their continued dedication to changing lives and building dreams.



EIGHTH ANNUAL CHANGING LIVES, BUILDING DREAMS GALA

Location: New York City, NY

Date: December 7, 2021

During the Maestro Cares Foundation's Eighth Annual *Changing Lives, Building Dreams* Gala, we celebrated our achievements despite the ongoing pandemic and we recognized the contributions and charitable work of four celebrated individuals: Will Ferrell, Dr. Ramon Tallaj and SOMOS Community Care, David "Big Papi" Ortiz and Michael Fux.

Our Gala brought together a very impressive crowd of more than 600 guests in support of our mission of changing lives and building dreams.



PRESENTING SPONSOR



CHAMPION SPONSORS



PROTECTOR SPONSORS





PROUD PARTNER FUNDACIÓN TECNOGLASS ESWINDOWS



The Fundación Tecnoglass ESWindows is committed to improve the quality of life for the most vulnerable communities around Latin America by creating and executing projects that contribute to the region's development. They believe that children can succeed when they have access to the tools and resources they need. Their goal is to create a better and brighter future for younger generations by providing healthier habits and access to education. In 2021, more than 100,000 vulnerable families benefited from the Foundation's programs in the areas of education, social infrastructure, culture, and sports.

Maestro Cares Foundation and the Fundación Tecnoglass ESWindows began their partnership in 2012 with the construction of Orfanato Niños de Cristo in the Dominican Republic. Since then, the Fundación Tecnoglass ESWindows has provided windows, profiles and doors for several of Maestro Cares Foundation's projects, including Centro de Desarrollo Familiar - Aldeas Infantiles SOS Colombia, Casita de Belen and Centro de Rehabilitación Fundación Jeison Aristizabal-Asodisvalle in Cali, Colombia, Internado Monseñor Víctor Tamayo in Barranquilla, Colombia, and Casa Hogar Alegría in Guadalajara, Mexico

Together, Maestro Cares Foundation and Fundación Tecnoglass ESWindows, have been able to protect and support more than 650 children, offering them a safe home, high quality education, nutritional food, and physical and recreational activities.

"We believe there is nothing more powerful than working alongside strong partners with the same mission and vision as ours: to support vulnerable communities and offer greater opportunities for a better future. At Fundación Tecnoglass ESWindows, we are proud to work with Maestro Cares Foundation, delivering high-impact projects for our region, families, and children" Cristina Posada, Fundación Tecnoglass ESWindows.



PETER AMARO LETTER

Maestro Cares Foundation is committed to maintaining the highest levels of ethical, business and financial practices. Our team has implemented strong internal controls and reporting methods that follow principles of rigorous documentation, comprehensive review and strict approval processes. Our financial statements comply with generally accepted accounting principles. We are also compliant with Federal form 990. We believe that these controls and processes provide reasonable assurance that our financial reports and statements are reliable.

The following financial summary highlights our 2021 audited financial statements. A complete set of our financial statements, including related notes with our auditor's unqualified opinion, is available upon request as well as on our website.

A handwritten signature in black ink, appearing to read 'Peter Amaro'.

Peter Amaro
Treasurer
Maestro Cares Foundation



PROJECT INVESTMENTS

PROJECT INVESTMENT

Orfanato Niños de Cristo

La Romana, Dominican Republic

\$1,592,460.00

\$1,592,460.00

\$681,485.00

\$2,273,945.00

Internado Monseñor Víctor Tamayo

Barranquilla, Colombia

\$1,500,000.00

\$375,000.00

\$236,524.00

\$611,524.00

Proyecto Maba

Lima, Peru

\$69,852.00

\$69,852.00

\$0.00

\$69,852.00

Proyecto Maba

Cusco, Peru

\$220,781.00

\$94,674.00

\$0.00

\$94,674.00

Casa Hogar Alegría Cacalomacán

Toluca, Mexico

\$753,000.00

\$250,000.00

\$200,688.00

\$450,688.00

Hogar San Miguel

Ponce, Puerto Rico

\$750,000.00

\$350,000.00

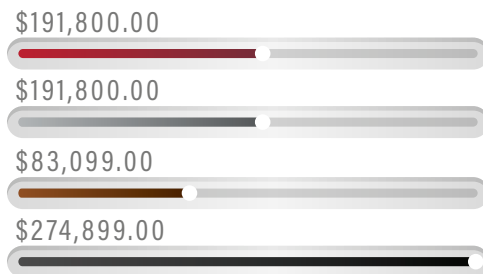
\$96,573.00

\$446,573.00

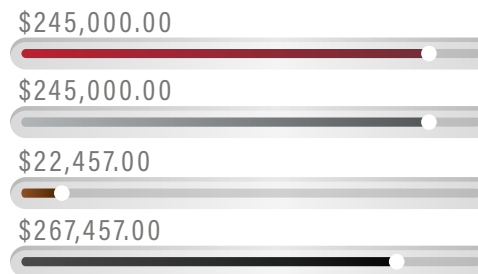
● TOTAL PROJECT COST ● ORIGINAL MCF COMMITMENT ● ADDITIONAL FUNDING MCF ● TOTAL MCF CONTRIBUTION

PROJECT INVESTMENT

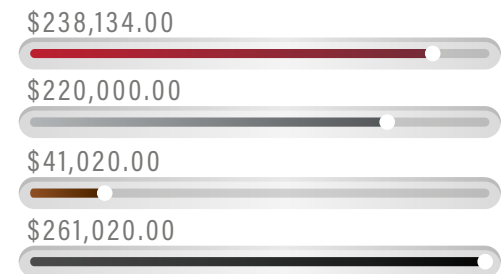
**Centro de Desarrollo Integral -
Aldeas Infantiles SOS Guatemala
Maestro Cares Foundation**
San Juan Sacatepequez, Guatemala



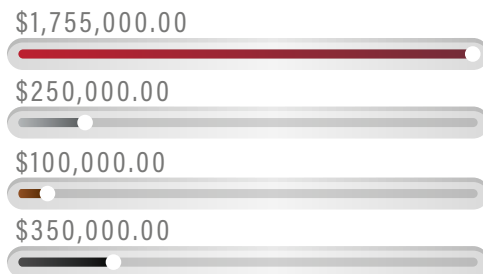
**Aldeas Infantiles SOS Bolivia
Maestro Cares House & Marta
Bedoya de Claire House**
El Alto, Bolivia



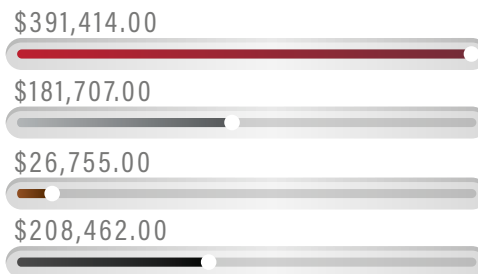
**Centro Vocacional Asodisvalle
Fundación Jeison Aristizabal-
Asodisvalle**
Cali, Colombia



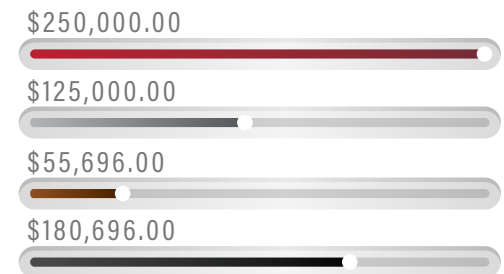
Casa Hogar Alegría Guadalajara
Guadalajara, Mexico



**Casa Hoyde: Marta Bedoya de Claire
Fundación Alalay**
La Paz, Bolivia



**Casa de Gozo Fundación
Casa de Mi Padre**
Santo Tomas, El Salvador

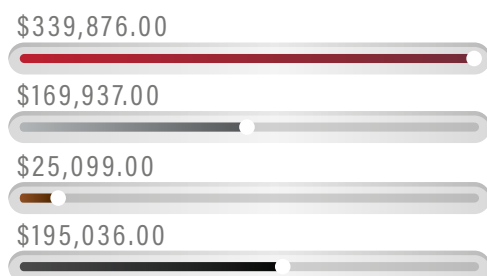


● TOTAL PROJECT COST ● ORIGINAL MCF COMMITMENT ● ADDITIONAL FUNDING MCF ● TOTAL MCF CONTRIBUTION

PROJECT INVESTMENT

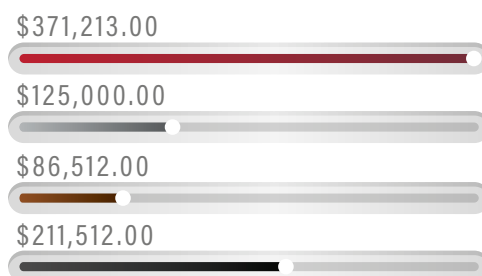
Escuelas Palo Verde

Jalapa, Guatemala



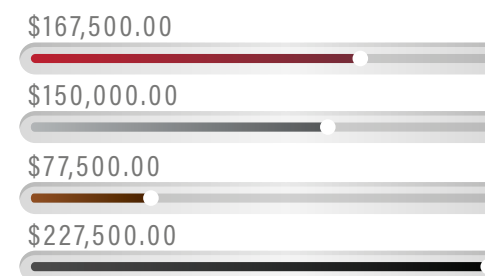
Centro Vocacional Asodisvalle Fundación Jeison Aristizabal- Asodisvalle

Cali, Colombia



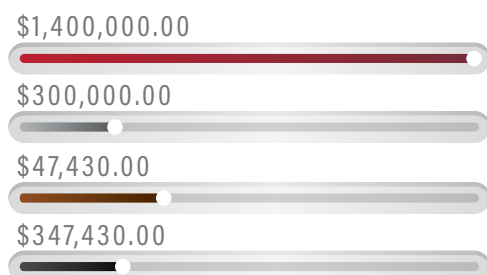
Casita de Belén Phase I

Cali, Colombia



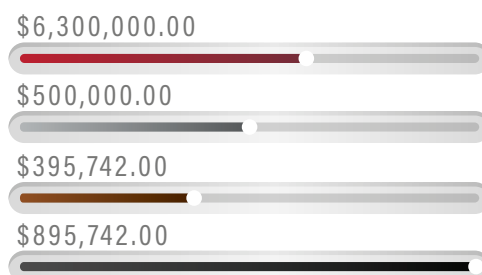
Play Ball Again

Puerto Rico



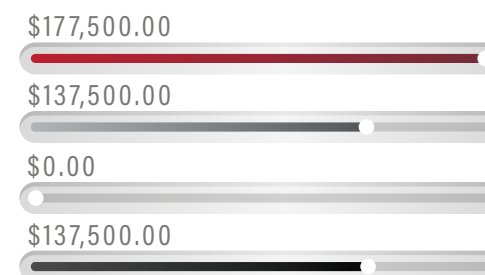
Roosevelt Square Community Center SOS Children's Villages Illinois

Chicago, Illinois, United States



Casa en Comunidad Maestro Cares Aldeas Infantiles SOS Ecuador

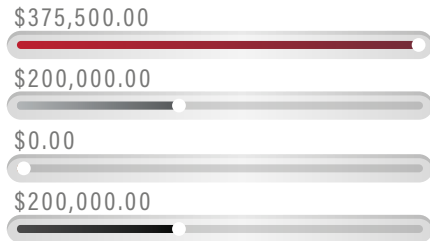
Quito, Ecuador



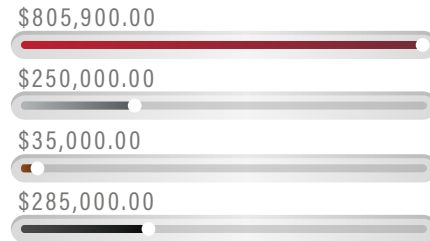
● TOTAL PROJECT COST ● ORIGINAL MCF COMMITMENT ● ADDITIONAL FUNDING MCF ● TOTAL MCF CONTRIBUTION

PROJECT INVESTMENT

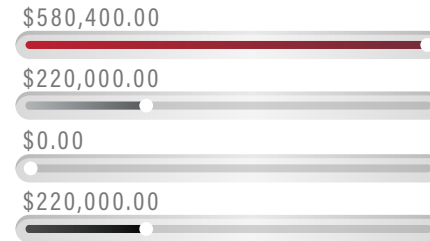
Casa de Acogida Corporación Renal Infantil Mater
Santiago, Chile



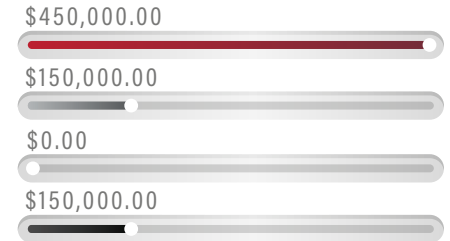
La Casa Libertad Hovde/ Maestro Cares Face Of Justice
San Jose, Costa Rica



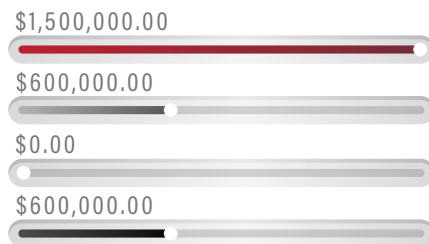
Albergue Inspira Fundación Inspira
Lima, Peru



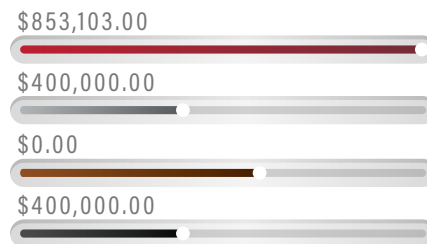
Jardin de Niños La Mascota Fundación Mir Montessori
Buenos Aires, Argentina



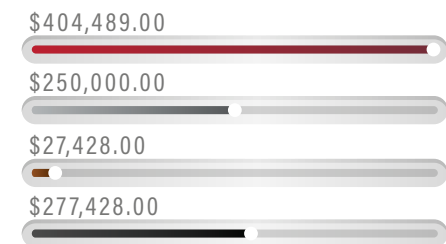
Center for Wellbeing and Happiness Lower Eastside Girls Club
NYC, NY



Centro Vocacional Asodisvalle Fundación Jeison Aristizabal-Asodisvalle
Cali, Colombia



Casita de Belén Phase II
Cali, Colombia



● TOTAL PROJECT COST ● ORIGINAL MCF COMMITMENT ● ADDITIONAL FUNDING MCF ● TOTAL MCF CONTRIBUTION

DONORS

\$75,000 – \$200,000

Amest International, Ltd.
Cárdenas Marketing Network, Inc.
Goya Foods
Grupo Trusot
Paul V. Gartlan
Somos Healthcare Providers, Inc.
The Dalton Family Foundation

\$50,000 – \$74,999

Cabrera Capital Markets
Rapid Care Solutions

\$20,000 – \$49,999

ASM Global
Beliv, LLC
Bulova
CBIZ MHM, LLC
Climate Pledge Arena
Collectiv MX, LLC
Correa Family Foundation
CP Eventos y Entretenimiento
Funny or Die Inc.
Palmieri Fine Art
Heat Group Enterprise
Henry Cárdenas
Magic Dreams Productions
Matthew Kades
Meta
Mindy Gray
Moet Hennessy
MSTZO, LLC
Rafael Martínez

Randy Hall
Ross Kovanda
Round Rock Community Foundation
Sony Music Entertainment
Spanish Broadcasting System, Inc.
The Michael Fux Foundation

\$10,000 – \$19,999

Abigail Pollak
BMO Harris Bank
Bob Unanue
Christine Curiale
Elia Gabbanelli
Elion Partners
Felipe Trujillo
Fundación Good Bunny, Inc.
Fundación Rimas
Greenberg Traurig, LLP
Henry Muñoz
Holland & Knight, LLP
John Rallis
Jose Sandoval
Laura Santos
Marc Anthony
Michael Nisan
Mike Fresco
MSG Sports and Entertainment, LLC
Nelson Insulation Co.
Ocesa Promotora
Perla Tamez
Peter Amaro
Production Video
Royalty World Inc.
The Hoge Family Fund
Tom Ramsey
United Palace of Spiritual Arts
United Talent Agency
Victor Barroso
Victor Peralta
Walter Kolm Entertainment

\$5,000 – \$9,999

Alexandro Damiron
Allegiance Retail Services, LLC
Ángel Morales
Anthony López
Barclays Center
Bianca Bucaram
Billboard
Bok Center
Brooklyn Events Center, LLC
Carlos Cárdenas
Chris & Keren Martin-Ketsali Fund
Christopher Méndez
Colleen de Veer
Dina Rothstein
Duane Morris, LLP
Edward Mafoud
EF Hutton
Elena Sotomayor
Equinox Realty, Inc.
Erica Andrade
Ernesto Riadigos
Exclusive Furniture
Francisco Pena
Ilene Mayorca
Jaron and Sara Kanfer Family Gift Fund
Joe Rallo
John Rivera
Jose Concepción
Lidia Virgil
Mark Weglarz
Martha Korman-Zumwalt
Mek Global, LLC
Mike Cooper
No Limit Entertainment
Northern Trust
Odessa Chambliss Quality of Life Fund
Perennial Foundation
Prudential Center

Reed Zaroff
Revere Securities
Rich Music
Saban Music
The Dulanski Group
The Forum
The Tamara Fritz Fund
Tom Janson
TriStruX
Wendy & Rafael Tejada
Wesley Adams

\$2,000 – \$4,999

Alexandra Wilson
All Joy Therapy Home Services
Ameer Ahmad
Andrea Mesis-Bruno
Arnoldo Porras
Billy Ocasio
California Community Foundation
Carlos Nieto
Confirmed, LLC
Dynamic Children Therapy Services
Dynamic Rehab Group, LLC
Edgar González Paredo
Garber IMC
Gelmin Portillo
German Arias & Liliana Genao
Haras Dos Cavaleiros, LLC
J.P. Morgan
James Casanovas
John Pena
Jose Ivo
Jose Tamez Marketing Group
Joseph Laws
Juan Bustos
Judith Helzner
Judy Krueger
Keren Trejo Martin

Layda Morales Cosio
Manuel Alejandro Ruiz
OVG Media and Conferences
Pledgeling Foundation
RIT Investment Group
Robert Altmann
Sam Ottolino
Zerimar Strategies

\$500 – \$1,999

Abby Suárez
Adrian Duenas
Aki Kaneko
Alex Anaya
Alfredo López
Anali King
Brent Hassert
Chris Golden
Christina Abbott
Claudia Ayala
Daniel Miller
Danielle Idowu
David Gerhardt
David Hoffman
Diana Anaya
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Dr. Emilio Villegas
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Eugene Callahan
Evelio Fernández
Felipe Uva
Frank DiVito
Good Today
Grant Jaber
Gustavo Tome
Irma Bueno
Isaac and Carito Gifting Fund
Jacob King
Jeff Riemer

John Chandler
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Kelly Higgins
Lisette Beltrán
Luis García
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María Isabel Torras
Michael Maser
Micheline Newall
Michelle Rueda Roberti
Mike Farah
Nashlly Crespo
Oakland Arena
Orlando Miranda
Oscar Quintero
Pam Chan
Pamela and Arthur Sanders Family
Foundation
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Rafael Toro
Raquel Porrata
Reena Arora-Sanchez
Ricardo Flores
Richard Lara
Robert Pienkowski
Ronapol Vichaidith
Russell King
Ryan and Belinda Schultz
Sandro Miller
Sean Steinmuller
Shila Bustos
Sonoro Global Media Corp.
Tarrah Cooper
Teresa Aguilar
Tessa Van Swieten
The Debra and Dennis School Fund

The life changing work of Maestro Cares Foundation would not be made possible without your advocacy and support. It is thanks to your contributions that we have made remarkable strides in providing safe and loving environments for our children and adolescents across the world.

Our impact is also immeasurable in many ways. From personal achievements, academic accomplishments and stories of hope, there is no number that could adequately illustrate our impact.

Join us in advocating for every child's right to a safe and loving environment where they can live, learn and play!

CONTACT US

HENRY CÁRDENAS

CO-FOUNDER
CHAIRMAN

MARC ANTHONY

CO-FOUNDER
VICE-CHAIRMAN

ZAIDY CÁRDENAS

EXECUTIVE DIRECTOR
ZCARDENAS@MAESTROCARES.ORG

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