YOU
Make It Happen

- Over 1,000 children helped
- Nearing the 8th project mark
- More than 14 partners
Dear Colleagues and Friends,

This is an extraordinary time for Maestro Cares Foundation. We’ve managed to successfully launch several more projects without ever losing sight of the reasons we are here: to serve our disadvantaged youth in a meaningful way, to have a direct impact on the communities in which they live and to leave a quantifiable international footprint.

As we grow, we remain committed to our plan to change lives and build dreams by investing in infrastructure, talent and technology – critical to the future of our Foundation. Each year, our work expands, our impact deepens and the number of lives we improve increases. We continue to see exciting opportunities for future investments and to do even more for our youth, our communities and our partners. Your assistance, encouragement and advocacy help us continue to support the growth of orphanages around the world.

People are the key to success and our team has built an exceptional organization, on-track to becoming a world-class leader in the nonprofit world. In fact, we have delivered record results in recent years specifically by building new projects on time and within budget, and we know we can to continue exceed our own ambitious goals.

We want the futures of the youth we serve to be filled with opportunity and achievement. We are enormously proud to be a part of this great endeavor. Thank you to all for your support.

Sincerely,
   Marc Anthony     Henry Cárdenas
Dear Advocates, Donors and Friends,

In 2012 Maestro Cares Foundation was a philanthropic dream. Today, it is a thriving charitable effort to provide homes and services for orphaned children across Central and South America. In just a few short years we have come a long way, working tirelessly in pursuit of a brighter future for these children.

As our Foundation has grown, so have our programs. In 2015, we opened a new home in Colombia and broke ground on two new projects in Puerto Rico and in Mexico. Each and every day – at every site we have launched – we are humbled by the devotion of our partners and the growth and success of the children and young adults we serve.

Our Foundation infrastructure has also grown – we are now a team of five dedicated, hard-working individuals ensuring that our programs are of the highest quality.

The belief that each child deserves to be nurtured and educated is the guiding force behind our work. It is our goal to create healthy, safe homes and educational support systems for the children.

On behalf of Maestro Cares Foundation, I want to extend a most heart-felt gracias to you – our generous colleagues, supporters, partners, board members and friends. We are truly changing lives and building dreams.

Sincerely,

Zaidy Cárdenas
The Maestro Cares Foundation was founded in 2012 to improve the quality of life for Latin America’s most impoverished youth. It was then, and continues to be now, the vision of its founders – global music icon Marc Anthony and entrepreneur Henry Cárdenas – to provide these children with their most basic needs: housing, nutrition, clean water, educational facilities and healthcare. They also want to ensure children become self-sufficient adults and provide them with compelling and meaningful academic and recreational experiences.

Maestro Cares Foundation improves the quality of life of orphaned and disadvantaged children in Latin America and the United States. The Foundation provides housing, educational programming and the essential resources to support their growth and development to become tomorrow’s leaders.

The Foundation’s vision is that all orphaned and disadvantaged children will live, play and learn in healthy and safe environments.

Foundation programs create tomorrow’s leaders by instilling the confidence, enthusiasm and discipline necessary to become hard-working, socially conscious adults who make a positive impact on their world.
Projects are the lifeblood of Maestro Cares Foundation. Through them, the Foundation connects with and has an impact on under-served youth in particular and on the world in general.
Since 1993, Orfanato Niños de Cristo has served the most vulnerable children in the Dominican Republic. When Foundation co-founders Marc Anthony and Henry Cárdenas first visited, they saw a need to improve existing conditions for the forty boys who lived there. Consequently, Orfanato Niños de Cristo became the Foundation’s first project. Currently, 47 boys live at the facility. The campus includes dormitories, classrooms, a health clinic, a dining hall and recreational facilities to serve the educational, health and developmental needs of its residents. In 2015, Maestro Cares continued its financial support and instituted a mentorship program that helps residents become informed, socially conscious citizens.
Almost half of Colombians live below the poverty line. The most vulnerable among them are the children who are often abused or abandoned. In 2015, Maestro Cares Foundation and its partners, Fundación Pacific Rubiales and Fundación Tecnoglass, joined forces and, with the support of city officials, built an orphanage and school in Barranquilla. On April 11, 2015, Internado Monseñor Víctor Tamayo opened its doors with the capacity to care for 100 children. The campus provides a variety of services:

- Quality education through on-site classrooms
- Healthcare at the clinic
- Wellness activities through recreational facilities
Project MABA is an academic initiative that seeks to improve the quality of math and science education for children in the most vulnerable schools in Peru. Utilizing the latest technology, it aims to bridge the widening educational gap that exists in Latin America. Maestro Cares Foundation joined with Hochschild Mining Group, Google, MIT, Harvard University and UTEC to promote this innovative, educational program. In 2015, it was rolled out in seven schools in and around Lima. Plans for 2016 include program expansion into more schools.
Continuing Maestro Cares Foundation’s commitment to the most vulnerable children, Casa Hogar Alegria was founded in Mexico with the belief that children need a loving and supportive environment to develop into confident, successful individuals. In 2015, the Foundation partnered with Fundación Telmex Telcel and the City of Cacalomacán (near Toluca) to create a home for orphaned girls. The site will provide positive encouragement and resources to transform the lives of those who are neglected or abused. The campus will have the capacity to house up to seventy girls in its four dormitories. The buildings will include laundry facilities, a kitchen, a chapel, a library and rooms for dining, studying, general purpose and computer usage. In addition, a recreational sports complex was generously donated by Goya Foods, a long-time Foundation supporter.

CASAS HOGAR ALEGRIA
CACALOMACAN
Toluca, Mexico
In September 2015, the Foundation partnered with VIDAS Servicios Sociales Episcopales and a coalition of businesses – Comité de Pro-fondos – to begin construction on its fourth project, Hogar San Miguel. In Puerto Rico, hundreds of children and young people suffer from HIV, ADHD and other illnesses and learning disabilities. For some, the situation is especially dire because they have been taken from their homes. When the new facility is complete and at full capacity, it can serve up to twenty boys. It will include a library, therapy rooms, offices, a living room, a dining area and recreational spaces. The grand opening is scheduled for December 2016.
OUR BOARD OF DIRECTORS

Foundation Board of Directors are dedicated to the mission, vision and goals of Maestro Cares Foundation. Because of their generous commitment of time and resources, the work of the Foundation continues to expand.

MARC ANTHONY
Founder, Maestro Cares Singer, Actor Philanthropist

HENRY CÁRDENAS
Founder, Maestro Cares President & CEO Cárdenas Marketing Network, Inc.

FELIPE PIMIENTO
Chief Operating Officer Magnus Media, LLC.

FJ POLLAK
(In Memoriam) President & CEO TracFone Wireless, Inc.

ELENA SOTOMAYOR
VP of Sales & Marketing Cárdenas Marketing Network, Inc.

DILLON M. DALTON
Market Executive & S.V.P. Mid-America States Central Region Commercial Banking Group Bank of America Merrill Lynch

BOB UNANUE
President Goya Foods, Inc.

BIGRAM ZAYAS
Partner Looplabs
**OUR EVENTS**

**STORIES**

**MEET NATALIA**

When I was born, and until I was 6 years old, my name was Natalia Ramírez Guzmán. I lived a short time with my biological family - my father, mother, younger sister and older brother. When I was six, my father sold my sister and me, against my mother’s will, to two different families. I went from being Natalia Ramírez to becoming Valentina Pérez because the family that bought me changed my name.

I spent several years with my adoptive family until one day a policeman took me to a court office in the capital city. I was then transferred to the orphanage. Today I am 20. For the past thirteen years, I have lived here. It has given me the opportunity to meet a new world - one that, until the moment I entered, was foreign to me. Today, I am in college. It’s a huge accomplishment for me, and I am very grateful.

**MEET YADIÉL**

Yadiel is a 4-year-old boy whose mother and father abandoned him at the hospital when he was just a few months old because he suffered from complicated medical conditions. Baby Yadiel was picked up by his grandmother, who, for a short time, cared for him. When she realized that his special needs were more than she could provide, she gave him to Children and Family services. Yadiel was then placed in an orphanage, one of Maestro Cares Foundation’s projects.

When Yadiel arrived, he suffered from a serious infection caused by mites that infested his skin. In fact, Yadiel's condition was so bad, no one could carry him without running the risk of being infected as well. Yadiel has neurological damage, making it difficult for him to walk or talk. His doctors said he was mentally ill and held out little hope for his development. However, the orphanage and its caregivers did not give up on him. Today, Yadiel is walking, running, talking and even attending school.
PARTNERSHIPS

The work of Maestro Cares Foundation would not be possible without the tireless efforts of our partners. As we continue to grow, we are excited to increase the number of partners we have, as well as to collaborate on future projects. The following organizations are proud partners of Maestro Cares Foundation.

PROJECT COSTS

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<th>COUNTRY</th>
<th>MAESTRO CARES CONTRIBUTION</th>
<th>TOTAL BUDGET</th>
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<td>Dominican Republic</td>
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Maestro Cares Foundation invites community members, individuals, families, foundations, companies, artists, athletes, activists and other professionals to contribute their time, talent, and resources to the Foundation efforts to improve the lives of the neediest children throughout Latin America.

You too, can help make a difference.

Become a partner, donor or sponsor today and support Maestro Cares Foundation in fulfilling its mission to help disadvantaged children and give them a brighter future. Learn how to join us in CHANGING LIVES & BUILDING DREAMS at www.maestrocares.org.

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THANK YOU