



MAESTRO CARES

F O U N D A T I O N

5TH ANNUAL

GOLF

T O U R N A M E N T

2026

S P O N S O R S H I P D E C K

**THURSDAY,
APRIL 30, 2026**

**JW MARRIOTT MIAMI TURNBERRY
RESORT & SPA
AVENTURA, FLORIDA**



ABOUT US

The Maestro Cares Foundation (MCF) is a nonprofit organization founded in 2012 by international music icon Marc Anthony and entrepreneur Henry Cárdenas. The Foundation's mission is to improve the quality of life of disadvantaged children and communities in Latin America and the United States. MCF partners with local foundations and organizations to fund sustainable projects that create safe and healthy environments for children, supporting both their developmental and academic needs. To date, the Maestro Cares Foundation has funded 45 projects in 17 countries and territories, impacting the lives of thousands of children. Additionally, the foundation runs the Maestro Cares Foundation Scholarship Program, which provides educational opportunities for Latino/a students who excel academically, have financial need, and are committed to charitable work. To date, MCF has supported over 150 scholars in their educational endeavors.

Learn more about the Maestro Cares Foundation by visiting our website:

WWW.MAESTROCARES.ORG

OUR IMPACT

MAESTRO CARES FOUNDATION CURRENTLY HAS 45 PROJECTS IN 17 COUNTRIES & TERRITORIES.

13

CHILDREN & YOUTH HOMES

9

COMMUNITY CENTERS & FACILITIES

8

SCHOOLS & EDUCATIONAL INITIATIVES

6

PEDIATRIC MEDICAL CENTERS

6

TEMPORARY PEDIATRIC HOMES

3

SPORTS & RECREATIONAL SPACES



Argentina
• Buenos Aires (2)

Bolivia
• El Alto
• La Paz

Chile
• Santiago

Colombia
• Barranquilla
• Bogotá
• Cali (5)
• Medellín

Costa Rica
• Heredia
• San José

Dominican Republic
• La Romana

Ecuador
• Quito (2)

El Salvador
• San Salvador

Guatemala
• Jalapa
• Sacatepéquez

Honduras
• Tegucigalpa (2)

México
• Guadalajara
• Mexico City (2)
• Toluca

Panama
• Panama City

Paraguay
• Asunción

Peru
• Cusco
• Lima (2)

Puerto Rico
• Bayamón
• Caguas
• Ponce
• San Juan (3)

United States
• Chicago, IL (2)
• Houston, TX
• New York City, NY
• Miami, FL
• Palmdale, CA

Uruguay
• Montevideo



EVENT OVERVIEW

Now in its fifth year, the **Maestro Cares Foundation Golf Tournament** has become a premier philanthropic sporting event—bringing together corporate leaders, entertainment figures, athletes, and changemakers who share a passion for making a difference.

Held at the luxurious **JW Marriott Miami Turnberry Resort & Spa**, this highly anticipated annual tournament offers guests a meaningful opportunity to give back while enjoying a day of championship golf, networking, on-course activations, and an evening celebration.

Whether you are here to compete, connect, or contribute, your participation directly supports our mission of improving the lives of children and communities across Latin America and the United States.

10:30 AM Registration

12:00 PM Shotgun Start (Scramble Format)

5:00 PM Cocktail Awards Ceremony

WHY SPONSOR?

Your sponsorship empowers children to dream big, access life-changing opportunities, and grow into the leaders of tomorrow.



Support a Meaningful Cause:

Directly impact the lives of underserved children & communities across the Americas.



Gain Brand Visibility:

Reach an influential, high-net-worth audience with philanthropic values.



On-Site Activation:

Engage players with your brand through creative, interactive experiences on the course.

Media Exposure:

Benefit from social media shout-outs, branded content, and logo placements across all event materials.





DESTINATION SPOTLIGHT

JW MARRIOTT MIAMI TURNBERRY RESORT & SPA

This luxurious, family-friendly resort offers the perfect setting to mix business with pleasure.

On-site Amenities Include:

Tidal Cove Waterpark – fun for the whole family

āme Spa & Wellness Collective – rejuvenation and self-care

Two Championship Golf Courses – pristine and challenging fairways

Resort-Style Pools & Luxury Dining – indulgent, unforgettable experiences

Nearby Attractions:

Aventura Mall

Miami's world-famous beaches

Art galleries, nightlife, and culinary gems

MAKE IT A GOLF TRIP AND FAMILY VACATION ALL IN ONE.



GOLF 2026 SPONSORSHIP LEVELS:

GOLD SPONSOR



- 12 player entries (3 foursomes) with premium gift bags
- Branded signage on 4 course holes
- Inclusion of approved item in player gift bags
- Prominent logo placement on all event marketing materials
- Logo featured on event website and social media
- Verbal recognition during the Cocktail Awards Ceremony
- 12 entries to the Cocktail Awards Ceremony with reserved premier seating
- VIP photo opportunity with Maestro Cares Foundation's Founders
- Exclusive VIP golf concierge experience for players
- 1 framed commemorative flag for sponsor representative
- Opportunity to host an activation on course
- 15 raffle tickets

SILVER SPONSOR



- 8 player entries (2 foursomes) with gift bags
- Branded signage on 2 course holes
- Inclusion of approved item in player gift bags
- Preferred logo placement on all event marketing materials
- Logo featured on event website and social media
- Verbal recognition during the Cocktail Awards Ceremony
- 8 entries to the Cocktail Awards Ceremony
- Opportunity to host an activation on course
- 10 raffle tickets

BRONZE SPONSOR

SOLD OUT



- 4 player entries (1 foursome) with gift bags
- Branded signage on 1 course hole
- Inclusion of approved item in player gift bags
- Logo included in all event marketing materials
- Logo featured on event website and social media
- Verbal recognition during the Cocktail Awards Ceremony
- 4 entries to the Cocktail Awards Ceremony
- 5 raffle tickets

GOODIE BAG SPONSOR

\$15,000

- Branded signage on 1 course hole
- Branded signage at goodie bag distribution area
- Exclusive logo placement on premium bag tag included in all gift bags
- Inclusion of approved item in player gift bags
- Featured social media reel post
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 6 entries to the Cocktail Awards Ceremony

COCKTAIL AWARDS CEREMONY SPONSOR

SOLD OUT



- Branded signage at the Cocktail Awards Ceremony
- Inclusion of approved item in player gift bags
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- Verbal recognition during the Cocktail Awards Ceremony
- 5 entries to the Cocktail Awards Ceremony with reserved premier seating
- Branded cocktail napkins at each bar

HOLE-IN-ONE SPONSOR

\$6,000 + WINNER PRIZE

- Branded signage at the designated hole
- Sponsor provides the Hole-in-One prize
- Recognition in the event program and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

MORNING REGISTRATION SPONSOR

SOLD OUT



- Presence of 2 company representatives at registration
- Branded signage at registration area
- Inclusion of approved item in gift bags
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- Opportunity to host an activation at registration
- 2 entries to the Cocktail Awards Ceremony

DRIVING RANGE SPONSOR

SOLD OUT



- Presence of 2 company representatives at the range
- Branded signage at the driving range
- Inclusion of approved item in gift bags
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- Opportunity to host an activation at the driving range
- 2 entries to the Cocktail Awards Ceremony

ON-COURSE ACTIVATION

SOLD OUT



- Branded signage on 1 course hole
- Host a branded station (e.g., food, beverage, product, or service activation)
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

CANNON SHOT SPONSOR

\$5,000

- Branded signage at the cannon hole
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony



GOLF CART SPONSOR

SOLD OUT

- 2 player entries in tournament
- Exclusive branding on all golf cart screens
- Inclusion of approved item in gift bags
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony



GOLF BALL SPONSOR

SOLD OUT

- Branded golf balls for all players (supplied by sponsor)
- Recognition in the program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

HOLE SPONSOR

\$3,000

- Branded signage at 1 course hole
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

BEVERAGE & SNACK CART SPONSOR

\$3,000

- Exclusive branding on beverage and snack carts
- Opportunity to include product (beverage/snack) in carts
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

CIGAR SPONSOR

SOLD OUT

- Branded cigars included in player gift bags
- Opportunity to host a table at the morning registration
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

PHOTO SPONSOR

SOLD OUT

- Branded signage at 1 course hole
- Exclusive logo placement on all player photo folios
- Branded signage at designated photo table during Cocktail Awards Ceremony
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

CLOSEST TO THE PIN SPONSOR

**\$1,500 + PRIZE FOR WINNER
(1 AVAILABLE)**

- Branded signage at the designated hole
- Verbal recognition during the winner announcement
- Opportunity to provide a branded winner experience
- Recognition in the event's program book and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony

LONGEST DRIVE SPONSOR

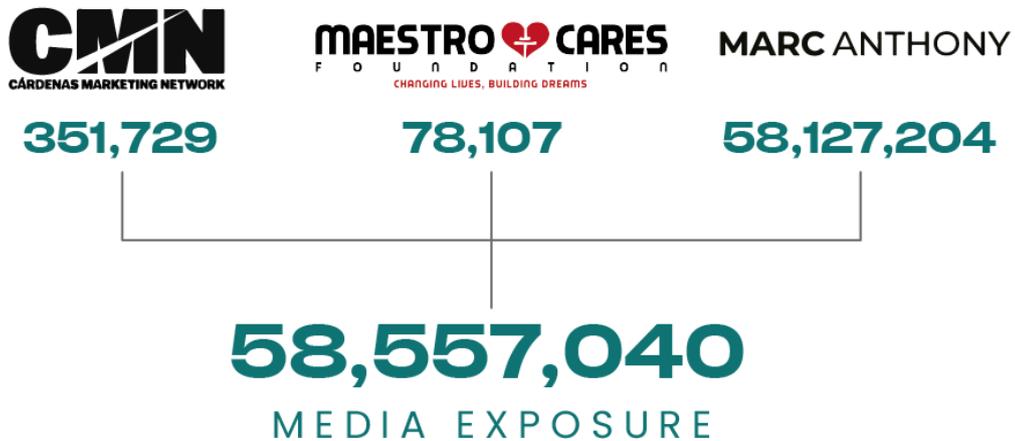
**\$1,500 + PRIZE FOR WINNER
MALE & FEMALE PLAYERS**

- Branded signage at the designated hole
- Verbal recognition during the winner announcement
- Opportunity to provide a branded winner experience
- Recognition in the event's program and Cocktail Awards Ceremony video loop
- 2 entries to the Cocktail Awards Ceremony



DIGITAL AND SOCIAL MEDIA REACH

Maestro Cares Foundation and its Co-Founders, Marc Anthony and Henry Cárdenas, engage with millions of followers and supporters via social and digital media platforms. Top level sponsors will be featured and acknowledged on all Maestro Cares Foundation websites and social media platforms, as well as on Marc Anthony and Cárdenas Marketing Network, Inc.'s social media platforms.



Join us in changing lives, one swing at a time.

RESPONSE FORM

SPONSORSHIPS:

 Gold Sponsorship (\$50,000)

 Silver Sponsorship (\$25,000)

 Bronze Sponsorship (\$10,000)

Cannon Shot Sponsor (\$5,000)

 Golf Cart Sponsor (\$5,000)

 Golf Ball Sponsor (\$3,000)

Hole Sponsor (\$3,000)

Beverage & Snack Cart Sponsor (\$3,000)

SPECIAL SPONSORSHIPS:

Goodie Bag Sponsor (\$15,000)

 Cigar Sponsor (\$3,000)

 Cocktail Awards Ceremony Sponsor (\$10,000)

 Photo Sponsor (\$3,000)

Hole-In-One Sponsor (\$6,000 + winner prize)

Closest to the Pin Sponsor (\$1,500 + prize for winner)

 Morning Registration Sponsor (\$5,000)

 Longest Drive Sponsor (\$1,500 + prize for male and female winners)

 Driving Range Sponsor (\$5,000)

 On-Course Activation Sponsor (\$5,000)

I (we) will not be able to attend, but would like to make a donation in the amount of \$

BILLING INFORMATION:

Full name Company name

Address City State Zip code

Daytime phone Mobile phone Email

Please charge my credit card

Visa Mastercard Amex Discover

Credit card number

Expiration date Security code Billing zip code Amount to be charged

I will cover the 3.5% (Visa/Mastercard/Discover) or 3.95% (AmEx) fee so the foundation receives my full gift.

Signature Date

We look forward to welcoming you as a valued partner in our mission. **Send your completed form to golf@maestrocared.org**

Maestro Cares Foundation is a registered 501(c)(3) charitable organization (FED Tax ID #45-3706112). The amount of contribution is tax-deductible to the extent allowed by law. Please consult with your tax advisor for the amount of your contribution that is deductible for federal tax purposes.

By completing this form, you acknowledge that your email address will be added to the Maestro Cares Foundation mailing list to receive event information, updates, and newsletters. You may opt out of these communications at any time by clicking "unsubscribe" or contacting our team.



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For more information on sponsorship opportunities,
please contact golf@maestrocares.org

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www.maestrocares.org