

MAESTRO CARES
F O U N D A T I O N

— 13th ANNUAL —

CHANGING LIVES, BUILDING DREAMS

GALA

NOVEMBER 4TH, 2026

CIPRIANI WALL STREET
NEW YORK CITY

SPONSORSHIP DECK

ABOUT US

The Maestro Cares Foundation (MCF) is a nonprofit organization founded in 2012 by international music icon Marc Anthony and entrepreneur Henry Cárdenas. The foundation's mission is to improve the quality of life of disadvantaged children and communities in Latin America and the United States. MCF partners with local foundations and organizations to fund sustainable projects that create safe and healthy environments for children, supporting both their developmental and academic needs. To date, the Maestro Cares Foundation has funded 46 projects in 17 countries and territories, impacting the lives of thousands of children. Additionally, the foundation runs the Maestro Cares Foundation Scholarship Program, which provides educational opportunities for Latino/a students who excel academically, have financial need, and are committed to charitable work. Through 26 university partnerships and individual scholarships, MCF has supported over 150 scholars in their educational endeavors.

Learn more about the Maestro Cares Foundation by visiting our website:

www.maestrocares.org

OUR IMPACT

Maestro Cares Foundation currently has
46 PROJECTS IN 17 COUNTRIES & TERRITORIES

13

CHILDREN
& YOUTH
HOMES

10

COMMUNITY
CENTERS
& FACILITIES

8

SCHOOLS &
EDUCATIONAL
INITIATIVES

6

PEDIATRIC
MEDICAL
CENTERS

6

TEMPORARY
PEDIATRIC
HOMES

3

SPORTS &
RECREATIONAL
SPACES

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ABOUT THE GALA

The Maestro Cares Foundation Changing Lives, Building Dreams Gala, presented by founders Marc Anthony and Henry Cárdenas, is an elegant black-tie evening uniting more than 600 influential leaders and changemakers in support of children and communities across Latin America and the United States. The evening features an inspiring program, silent and live auctions, and a special performance by Marc Anthony. Past hosts include Whoopi Goldberg, Lele Pons, Jimmy Smits, Esai Morales, Ana Navarro, César Millán, and Adrienne Bailon.

DATE Wednesday, November 4th, 2026

VENUE Cipriani Wall Street, New York City

TIME Cocktail Reception 6:00 PM ET
Dinner and Award Presentation 7:00 PM

ATTIRE Black tie formal

CO-CHAIRS Amalia Gomez-Micone, Perla Tamez Casasnovas

**SPECIAL PERFORMANCE
BY MARC ANTHONY**

PAST HONOREES

GLOBAL HUMANITARIAN AWARD

- Carlos Slim Domit
- Deepak Chopra, M.D.
- Jose Andres & World Central Kitchen
- Meera T. Gandhi
- President Bill Clinton
- President Vicente Fox

CORPORATE SOCIAL RESPONSIBILITY AWARD

- Angelica Fuentes
- Bob Unanue
- Eduardo Trujillo
- F.J. Pollak
- Luis Alberto Moreno
- Marcelo Claure
- Mario López Estrada
- Michael Fux
- Pedro Carvajal
- Sam Nazarian
- Oscar Muñoz
- Pedro Carvajal

COMMUNITY HERO AWARD

- Alberto Pujols
- Chi Chi Rodriguez
- David Beckham
- Dr. Ramon Tallaj, M.D.
- Eva Longoria
- Gloria and Emilio Estefan
- Jorge Perez
- Juan Luis Guerra
- Lin-Manuel Miranda
- Narciso Rodriguez

COURAGE TO CARE AWARD

- Jeff Hoffman
- Queen Latifah
- Rosie Perez
- Will Ferrell

GLOBAL AMBASSADOR OF ARTS & CULTURE AWARD

- Rita Moreno

ALL-STAR AWARD

- Carlos & Daniella Correa
- David "Big Papi" Ortiz
- Mariano Rivera

VOICE OF CHANGE AWARD

- Eugenio Derbez
- Jada Pinkett Smith
- Vin Diesel

TRAILBLAZER OF CULTURAL EMPOWERMENT AWARD

- J Balvin

VISIONARY LEADERSHIP AWARD

- Jeffrey Soffer

SPONSORSHIP OPPORTUNITIES

Be a catalyst for change and align your brand with purpose.

The Maestro Cares Foundation invites you to support our mission to improve the quality of life of disadvantaged children and communities in Latin America and the United States.



HUMANITARIAN SPONSOR

\$100,000

Presenting Sponsor
(Limited Availability)

- Named presenting sponsor of the event
- Two premier tables (12 guests each) in the Chairman's Circle
- Photo opportunity with founders Marc Anthony and Henry Cárdenas
- On-Stage Recognition
- Opportunity to include a branded gift item in goodie bags
- Premium brand exposure:
 - Event website, email communications, social media, and program video loop
 - Event signage, collateral, red carpet backdrop, and program book
 - Full-page ad and a personalized letter in the program book
 - Recognition in the Maestro Cares Foundation Annual Report

CHAMPION SPONSOR

\$50,000

- One premier table for 12 guests
- Logo or name placement across all event marketing:
 - Website, emails, social media, and video loop
 - Event signage and printed materials
- Full-page advertisement in the program book
- Recognition in the Maestro Cares Foundation Annual Report
- Opportunity to include a branded gift item in goodie bags

SPONSORSHIP OPPORTUNITIES

PROTECTOR SPONSOR

\$25,000

- One table for 10 guests
- Logo or name featured in event marketing:
 - Website, emails, social media, and video loop
- Half-page ad in the program book
- Recognition in the Maestro Cares Foundation Annual Report
- Opportunity to include a branded gift item in goodie bags



AUCTION SPONSOR

\$20,000

- 4 event tickets
- Exclusive brand visibility on:
 - Pledge cards & auction paddles
 - Program video loop
- Opportunity to include a branded gift item in goodie bags



COCKTAIL RECEPTION SPONSOR

\$15,000

- 2 event tickets
- Exclusive logo presence on:
 - Branded napkins and signage in the cocktail area
 - Program video loop
- Opportunity to include a branded gift item in goodie bags

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SPONSORSHIP OPPORTUNITIES



GOODIE BAG
SPONSOR

\$15,000

- 2 event tickets
- Exclusive co-branded exposure:
 - Maestro Cares Foundation gift bags
 - Goodie Bag Station signage
- Opportunity to include a branded gift item in goodie bags



REGISTRATION
SPONSOR

\$10,000

- 2 event tickets
- Branded exposure at check-in:
 - Logo decals at registration stations
 - Welcome signage

ADVOCATE
TICKET

\$2,500

- Individual ticket for 1 guest

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WHY SPONSOR?

Your sponsorship empowers children to dream big, access life-changing opportunities, and grow into the leaders of tomorrow.

Support a Meaningful Cause: Directly impact the lives of underserved children & communities across the Americas.

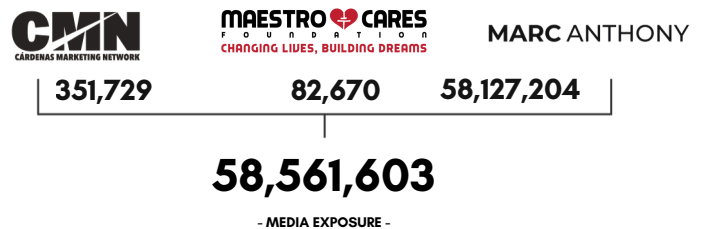
Elevated Brand Visibility: Connect with 600+ influential, high-net-worth leaders, executives, and philanthropists at one the foundation's premier events.

Elevated Brand Presence: Gain visibility through curated event integrations, digital promotion, program recognition, and branded placements throughout the evening.

Media Exposure: Benefit from social media features, branded content, and partner platforms.

DIGITAL AND SOCIAL MEDIA REACH

The Maestro Cares Foundation, together with founders Marc Anthony and Henry Cárdenas, engages a global audience of millions across digital platforms.



As a sponsor, your brand may be featured across:

- Maestro Cares Foundation's official social media channels
- Marc Anthony's global platforms
- Cardenas Marketing Network's digital audience

Together, this combined reach provides powerful visibility and alignment with a global community committed to giving back.



RESPONSE FORM

Return this form to:

Zaidy Cárdenas, mcfgala@maestrocares.org | 312.980.7788

Maestro Cares Foundation, 1459 W. Hubbard Street, Chicago, IL 60642

SPONSORSHIPS:



Humanitarian Sponsor (\$100,000)

☐

Champion Sponsor (\$50,000)

☐

Protector Sponsor (\$25,000)



Auction Sponsor (\$20,000)



Cocktail Reception Sponsor (\$15,000)



Goodie Bag Sponsor (\$15,000)



Registration Sponsor (\$10,000)

☐

Advocate Ticket (\$2,500)

☐

I (We) will not be able to attend, but would like to make a donation in the amount of

\$ _____

BILLING INFORMATION:

Full name

Company name

Email address

Mailing address

City / State / Zip code

Contact phone

Credit Card Number

Expiration

CCV

Amount to be charged

☐ I will cover the 3.5% (Visa/Mastercard/Discover) or 3.95% (AmEx) fee so the foundation receives my full gift.

Signature

Date

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For more information on tickets &
Sponsorship opportunities, please contact
mcfgala@maestrocares.org

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www.maestrocares.org