



— 12TH ANNUAL —

CHANGING LIVES,
BUILDING DREAMS
GALA

NOVEMBER 5TH, 2025

SPONSORSHIP DECK

CIPRIANI WALL STREET,
NEW YORK CITY



MAESTRO CARES
FOUNDATION
— 12TH ANNUAL —
**CHANGING LIVES,
BUILDING DREAMS**
GALA

Join us for a night to remember at the *Maestro Cares Foundation 12th Annual Changing Lives, Building Dreams Gala*, presented by our founders, Marc Anthony and Henry Cárdenas. This exclusive black-tie affair is your opportunity to be part of a powerful movement—supporting children and communities in Latin America and the United States.

Each year, our Gala brings together over 600 influential leaders and changemakers across industries to celebrate the impact of our work and honor those who help make it possible. Enjoy an inspiring evening featuring a heartwarming program celebrating our achievements, a grand silent and live auction, and a special live performance by our Co-Founder, Marc Anthony. Together, we can continue building brighter futures—one child, one community at a time.

MAESTRO CARES
FOUNDATION
CHANGING LIVES, BUILDING DREAMS





ABOUT US

The Maestro Cares Foundation (MCF) is a nonprofit organization founded in 2012 by international music icon Marc Anthony and entrepreneur Henry Cárdenas. The foundation's mission is to improve the quality of life of disadvantaged children and communities in Latin America and the United States. MCF partners with local foundations and organizations to fund sustainable projects that create safe and healthy environments for children, supporting both their developmental and academic needs. To date, the Maestro Cares Foundation has funded 42 projects in 17 countries and territories, impacting the lives of thousands of children. Additionally, the foundation runs the Maestro Cares Foundation Scholarship Program, which provides educational opportunities for Latino/a students who excel academically, have financial need, and are committed to charitable work. To date, MCF has supported over 150 scholars in their educational endeavors.

Learn more about the Maestro Cares Foundation by visiting our website:

WWW.MAESTROCARES.ORG

OUR IMPACT

MAESTRO CARES FOUNDATION CURRENTLY HAS
42 PROJECTS IN 17 COUNTRIES & TERRITORIES.

13

CHILDREN
& YOUTH
HOMES

9

COMMUNITY
CENTERS
& FACILITIES

7

SCHOOLS &
EDUCATIONAL
INITIATIVES

6

PEDIATRIC
MEDICAL
CENTERS

4

TEMPORARY
PEDIATRIC
HOMES

3

SPORTS &
RECREATIONAL
SPACES



Argentina

• Buenos Aires (2)

Bolivia

• El Alto
• La Paz

Chile

• Santiago

Colombia

• Barranquilla
• Bogotá
• Cali (5)
• Medellín

Costa Rica

• Heredia
• San José

Dominican Republic

• La Romana

Ecuador

• Quito (2)

El Salvador

• San Salvador

Guatemala

• Jalapa
• Sacatepéquez

Honduras

• Tegucigalpa (2)

México

• Guadalajara
• Toluca

Panama

• Panama City

Paraguay

• Asunción

Peru

• Cusco
• Lima (2)

Puerto Rico

• Bayamón
• Caguas
• Ponce
• San Juan (3)

United States

• Chicago, IL (2)
• Houston, TX
• New York City, NY
• Palmdale, CA

Uruguay

• Montevideo

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ABOUT THE GALA

Maestro Cares Foundation's Annual Changing Lives, Building Dreams Gala has welcomed exceptional individuals, companies, and honorees with a shared passion for giving back. Our roster of talented hosts include Whoopi Goldberg, Lele Pons, Jimmy Smits, Esai Morales, Ana Navarro, and César Millán.

DATE Wednesday, November 5th, 2025

VENUE Cipriani Wall Street, New York City

TIME Cocktail Reception 6:00 PM ET
Dinner and Award Presentation 7:00 PM

ATTIRE Black tie formal

CO-CHAIRS Amalia Gomez-Micone, Perla Tamez Casasnovas

SPECIAL PERFORMANCE
BY MARC ANTHONY

PAST HONOREES

GLOBAL HUMANITARIAN AWARD

- Carlos Slim Domit
- Deepak Chopra, M.D.
- Jose Andres & World Central Kitchen
- Meera T. Gandhi
- President Bill Clinton

CORPORATE SOCIAL RESPONSIBILITY AWARD

- Angelica Fuentes
- Bob Unanue
- Eduardo Trujillo
- F.J. Pollak
- Luis Alberto Moreno
- Marcelo Claude
- Mario López Estrada

• Michael Fux

• Sam Nazarian

• Oscar Muñoz

COURAGE TO CARE AWARD

- Jeff Hoffman
- Queen Latifah
- Rosie Perez
- Will Ferrell

COMMUNITY HERO AWARD

- Alberto Pujols
- Chi Chi Rodriguez
- David Beckham
- Dr. Ramon Tallaj, M.D.
- Gloria and Emilio Estefan

• Juan Luis Guerra

• Jorge Perez

• Lin-Manuel Miranda

• Narciso Rodriguez

ALL-STAR AWARD

- Carlos & Daniella Correa
- David "Big Papi" Ortiz
- Mariano Rivera

VOICE OF CHANGE

- Eugenio Derbez
- Jada Pinkett Smith
- Vin Diesel

NATIONAL HERO

• Miriam Colon - In Memoriam

GLOBAL AMBASSADOR OF ARTS & CULTURE

• Rita Moreno

MAESTRO CARES HUMANITARIAN

• President Vincente Fox

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SPONSORSHIP OPPORTUNITIES

Be a catalyst for change and align your brand with purpose. The Maestro Cares Foundation invites you to support our mission to improve the quality of life of disadvantaged children and communities in Latin America and the United States.

HUMANITARIAN SPONSOR

\$100,000

*Presenting Sponsor
(Limited Availability)*

- Named presenting sponsor of the event
- Two premier tables (12 guests each) in the Chairman's Circle
- Photo opportunity with founders **Marc Anthony** and **Henry Cárdenas**
- On-Stage Recognition
- Opportunity to include a branded gift item in goodie bags
- Premium brand exposure:
 - o Event website, email communications, social media, and program video loop
 - o Event signage, collateral, red carpet backdrop, and program book
 - o Full-page ad and a personalized letter in the program book
 - o Recognition in Maestro Cares Foundation Annual Report

CHAMPION SPONSOR

\$50,000

- One premier table for 12 guests
- Logo or name placement across all event marketing:
 - o Website, emails, social media, and video loop
 - o Event signage and printed materials
- Full-page advertisement in the program book
- Recognition in Annual Report
- Opportunity to include a branded gift item in goodie bags

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SPONSORSHIP OPPORTUNITIES

PROTECTOR SPONSOR

\$25,000

- One table for 10 guests
- Logo or name featured in event marketing:
 - Website, emails, social media, and video loop
- Half-page ad in the program book
- Recognition in Annual Report
- Opportunity to include a branded gift item in goodie bags



AUCTION SPONSOR

\$20,000

(Only 1 Available)

- 4 event tickets
- Exclusive brand visibility on:
 - Pledge cards & auction paddles
 - Program video loop
 - Opportunity to include a branded gift item in goodie bags



COCKTAIL RECEPTION SPONSOR

\$15,000

- 2 event tickets
- Exclusive logo presence on:
 - Branded napkins and signage in the cocktail area
 - Program video loop
 - Opportunity to include a branded gift item in goodie bags

SPONSORSHIP OPPORTUNITIES

GOODIE BAG SPONSOR

\$15,000

- 2 event tickets
- Exclusive co-branded exposure:
 - o Maestro Cares Foundation gift bags
 - o Goodie Bag Station signage
 - o Opportunity to include a branded gift item in goodie bags



REGISTRATION SPONSOR

\$10,000

- 2 event tickets
- Branded exposure at check-in:
 - o Logo decals at registration stations
 - o Welcome signage

ADVOCATE TICKET

\$2,500

- Individual ticket for 1 guest

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DIGITAL AND SOCIAL MEDIA REACH

The Maestro Cares Foundation, along with our Founders Marc Anthony and Henry Cárdenas, proudly engage with millions of followers and supporters across multiple digital platforms.

As a top-tier sponsor, your brand will be featured and acknowledged across:

- Maestro Cares Foundation's official social media channels
- Marc Anthony's platforms, reaching millions of fans worldwide
- Cardenas Marketing Network's social media presence

This extensive digital reach offers sponsors unparalleled visibility and the opportunity to align with a global audience passionate about giving back and making a difference.

CMN
CÁRDENAS MARKETING NETWORK

430,815

MAESTRO CARES
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76,485

MARC ANTHONY

59,924,532

60,431,832

- MEDIA EXPOSURE -

CBS
NEWS

NBC

UNIVISION

TELEMUNDO

abc

CNN

E!
EVERYTHING
ENTERTAINMENT

People

People
EN ESPAÑOL

gettyimages

AP

TODAY

Los Angeles Times
EN ESPAÑOL

iHOLA!

yahoo!
news

FOX
NEWS
channel

Forbes

billboard

Latina


EXTRA

EL DIARIO

RESPONSE FORM

Return This Form To:
Zaidy Cárdenas
mcfgala@maestrocares.org
Maestro Cares Foundation
1459 W. Hubbard Street
Chicago, IL 60642
312.980.7788

SPONSORSHIPS:

- ☐ Humanitarian Sponsor (\$100,000)
- ☐ Champion Sponsor (\$50,000)
- ☐ Protector Sponsor (\$25,000)
-  Auction Sponsor (\$20,000)
-  Cocktail Reception Sponsor (\$15,000)
- ☐ Goodie Bag Sponsor (\$15,000)
-  Registration Sponsor (\$10,000)
- ☐ Advocate Ticket (\$2,500)
- ☐ I (We) will not be able to attend, but would like to make a donation in the amount of \$ _____

BILLING INFORMATION:

Full name

Company name

Email address

Mailing address

City / State / Zip code

Contact phone

Credit Card Number

Expiration

CCV

Amount to be charged

Signature

Date

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For more information on tickets & sponsorship opportunities,
please contact mcfgala@maestrocares.org

Click to follow us!



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