

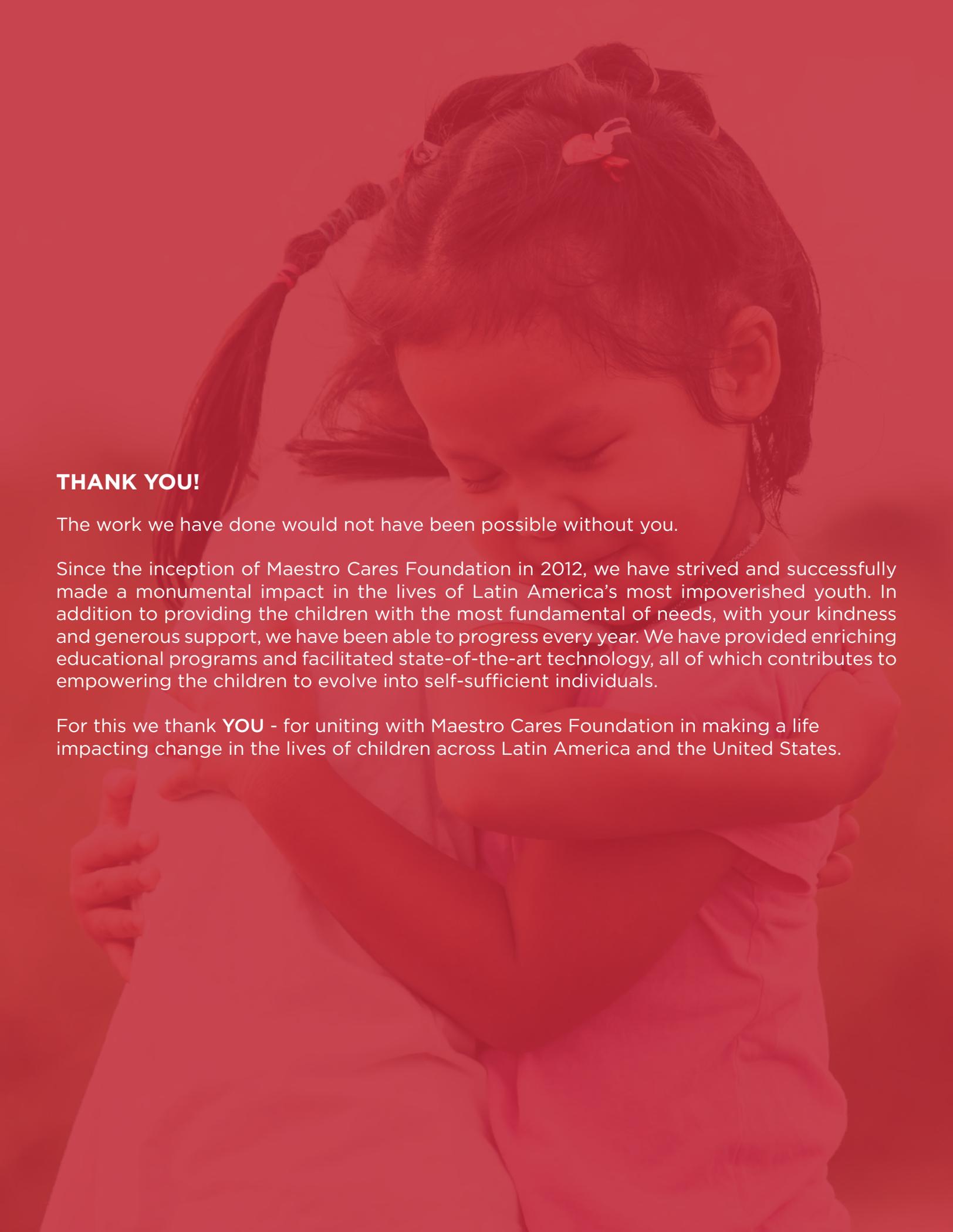
Maestro Cares Foundation Annual Report 2017





T H A N K

Y O U



THANK YOU!

The work we have done would not have been possible without you.

Since the inception of Maestro Cares Foundation in 2012, we have strived and successfully made a monumental impact in the lives of Latin America's most impoverished youth. In addition to providing the children with the most fundamental of needs, with your kindness and generous support, we have been able to progress every year. We have provided enriching educational programs and facilitated state-of-the-art technology, all of which contributes to empowering the children to evolve into self-sufficient individuals.

For this we thank **YOU** - for uniting with Maestro Cares Foundation in making a life impacting change in the lives of children across Latin America and the United States.



LETTER FROM OUR FOUNDERS

Dear Revered Friends and Supporters,

Another great year we can all be proud of!

United we have made quite the global impact in such a short period of time. In the words of Nelson Mandela, "It always seems impossible until its done." Although we are far from done, reflecting on the largescale effect we have collectively been able to make, we stand in awe.

In awe of your generosity, in awe of the children's gratitude for basic fundamentals and in awe of our collaborating partners who work so diligently to bring projects to fruition when at times, it has been an uphill battle.

You can be proud of what we have accomplished together; helping more than 1,000 children live better and healthier lives by way of housing, education, nutrition, mental health therapy and healthcare across Latin America and the United States. With eleven projects completed or underway and a commitment to three new annual projects, together we continue to carry out the mission.

Thank YOU for joining Maestro Cares Foundation in CHANGING LIVES, BUILDING DREAMS.

Sincerely,

Marc Anthony
Co-Founder/Vice Chair

Henry Cárdenas
Co-Founder/Chair

LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

Truly a labor of love that could not have been done without you!

“It takes a village to raise a child” is more than an ancient proverb; it is what we do every single day. Not a body of water or distance in miles can stop what we, collectively, started six short years ago. From mission to vision to fruition; **together** we did this and there’s no stopping us!

I am continually humbled by your generosity, those who not only give monetarily but give of their time and resources; having unfaltering faith in our mission and innately spread the word because it has also become your conviction. Due to your support, Maestro Cares Foundation has grown exponentially since our inception in 2012. It is my honor to share with you our 2017 Annual Report, reflecting on yet another year and bringing forth numerous developments from Maestro Cares Foundation.

Once again, my sincerest thanks to you for your commitment to Maestro Cares Foundation. Your monetary donations, your contribution of time and resources propel Maestro Cares Foundation to the next level, affording great opportunities for the most vulnerable in our society.

Together we are changing the world, one child at a time: CHANGING LIVES, BUILDING DREAMS.

Sincerely,



Zaidy Cárdenas
Executive Director



About Maestro Cares Foundation

The Maestro Cares Foundation was founded in 2012 with the primary focus on improving the quality of life of Latin America's most impoverished youth. It has been and remains the vision of its founders, music icon Marc Anthony and entrepreneur Henry Cárdenas, to provide the children with basic needs such as housing, nutrition, clean water, educational facilities and healthcare while simultaneously developing academic, recreational and agricultural programs for these children, empowering them to evolve into self-sufficient members of society.



Mission

Maestro Cares Foundation improves the quality of life of orphaned and disadvantaged children in Latin America and the United States. We do so by providing housing, educational programming and the essential resources to support their growth and development so they can become tomorrow's leaders.

Vision

Our vision is to help orphaned children in Latin America by creating healthy and safe environments in which they can, learn and play.

Goal

Our programs create tomorrow's leaders by instilling the confidence, enthusiasm and discipline necessary to become hard-working, socially-conscious adults who can positively impact the world.



**WE LOVE
YOU MARC**

**WE LOVE
YOU HENRY**

Our Completed Projects



Orfanato Niños de Cristo

La Romana, Dominican Republic

Maestro Cares Foundation's first project was launched in La Romana, Dominican Republic. The dire need of assistance displayed by the youth in this area motivated the creation of Maestro Cares Foundation. Orfanato Niños de Cristo opened on April 2, 2014 and now accommodates up to 50 orphaned, abandoned or abused boys whose ages range from 10 months to 18 years old. The campus includes dormitories, classrooms, a health clinic, a dining hall and recreational facilities. One of Maestro Cares Foundation's first partners was GOYA Foods, who sponsored the children's baseball field.

In partnership with:



Internado Monseñor Víctor Tamayo

Barranquilla, Colombia

Unfortunately, almost half of Colombians live below the poverty line. The most vulnerable among them are the children whom are often abused or abandoned. In 2015, Maestro Cares Foundation and its partners, Fundación Pacific and Fundación Tecnoglass, joined forces and with the support of city officials, built an orphanage and school in Barranquilla. On April 11, 2015, Internado Monseñor Víctor Tamayo opened its doors with the capacity to serve up to 200 children! The campus provides a variety of services, including quality education through on-site classrooms, healthcare at the clinic and wellness via the recreational facilities. GOYA Foods continued their support by sponsoring a soccerfield for this site.

In partnership with:



Project MABA

Lima, Peru

Project MABA is an innovative educational program that uses state-of-the-art technology to deliver high-quality programming to disadvantaged children in Lima, Peru. In 2016, Maestro Cares Foundation sponsored the No. 25 Fe and Alegría School in partnership with the Hochschild Foundation, TecSup and Universidad de Ingeniería y Tecnología (UTEC). Due to Maestro Cares Foundation's support, 376 children have benefitted, more than 50 tablets have been delivered, 13 teachers have been trained and 12 classrooms have been impacted. This project provides a STEM (Science, Technology, Engineering, and Math) curriculum for grades 1-3, bridging the educational gap in developing countries. This program continues to date and is sponsored by the Department of Education.

In partnership with:



Casa Hogar Alegría Cacalomacán

Toluca, Mexico

In 2015, Maestro Cares Foundation partnered with Casa Hogar Alegría and Fundación Telmex Telcel in Cacalomacán, Toluca to build a home for orphaned girls. This site provides positive encouragement and resources to transform the lives of girls who are neglected or abused. The campus opened on April 11, 2015 and has the capacity to house up to 70 girls in its four dormitories. The buildings include laundry facilities and a kitchen, chapel, library, dining room, studying room, computer lab and general purpose room. In addition, a recreational sports complex was generously donated by Goya Foods.

In partnership with:



Hogar San Miguel

Ponce, Puerto Rico

In September 2015, the foundation partnered with VIDAS Servicios Sociales Episcopales and a coalition of businesses - Comité Pro Fondos - and began construction on its fifth project, Hogar San Miguel. In Puerto Rico, hundreds of children suffer from various illnesses and learning disabilities. For some, the situation is especially dire having been removed from their homes. This facility has the capacity to serve up to twenty boys and includes a library, therapy rooms, offices, living room, dining area and recreational spaces as well as a beautiful kitchen donated by our long time partner Goya Foods.

In partnership with:



Aldeas Infantiles SOS/Maestro Cares Home
Aldeas Infantiles SOS/Marta Bedoya de Claire Home

El Alto, Bolivia

In partnership with Aldeas Infantiles SOS Bolivia, this project entails the construction of two transitional homes that will serve foster children in the high-risk areas of El Alto, Bolivia. Each home will provide a nurturing and caring environment and access to medical treatment by highly qualified professionals serving 8 children at a time. After the completion of their treatment, the children will be placed into one of the Aldeas Infantiles SOS foster homes for long term care. The grand opening is expected to take place in the summer of 2018.

In partnership with:



Centro de Desarrollo Integral Aldeas Infantiles SOS/Maestro Cares

San Juan Sacatepéquez, Guatemala

Maestro Cares Foundation partnered with Aldeas Infantiles SOS Guatemala for the construction of a community center which will serve children and families of San Juan Sacatepéquez. The community center will serve 50 at risk kids (0-12 years of age) and 40 families. Services include nutritional and health support to children under 7, including vaccinations. Grade school children have access to a technology center, which was sponsored by Fundación Tigo and educational support. Parents can also enroll in programs geared towards violence prevention and self-esteem development.

In partnership with:



Our Current Projects



Casa Hogar Alegría Guadalajara

Guadalajara, Mexico



We are partnering with Casa Hogar Alegría and Fundación Telmex Telcel to build a home for girls. This one will be in Guadalajara, Mexico and will house 64 girls in stage 1 and 128 girls in stage 2. Ages range from 7 to 21 years old. The land was donated by Fundación Miguel Torres. The grand opening is scheduled for October 2018.

SOS Children's Villages/Maestro Cares Community Center

Chicago, IL



We are partnering with SOS Children's Villages to help build the Roosevelt Square Community Center in Chicago, IL which will serve the foster children that live at their Roosevelt Square Village and the surrounding community. We are scheduled to break ground in October 2018.

Casa de Acogida/Hogar de Niños Alalay

La Paz, Bolivia



Maestro Cares is helping to build a "Casa de Acogida" that will house 30 young girls who are living in the streets of La Paz, enduring street violence. The girls will be provided with a safe environment, a stable home, nutrition, clothing, education, therapy, as well as legal help. We partnered with Marta Bedoya de Claire Foundation and Hovde Foundation. The land was donated by Fundación Alalay and the groundbreaking is scheduled for July of 2018.

Aldeas Infantiles SOS Colombia/Fundación Maestro Cares

Cali, Colombia



Maestro Cares Foundation once again partnered with Aldeas Infantiles SOS. Together we will build a community center where families and participants of the SOS community can attend training and activities. The center will also offer child development services (day care) and family and community empowerment. The program's primary objective is avoiding child separation from their families. Not only has Maestro Cares committed to help build the community center, but it will also repair the kitchen and roofs at the current Aldeas Infantiles SOS Colombia in Cali. The grand opening is scheduled for summer 2018.

Our Upcoming Projects in 2018





San Salvador, El Salvador



Cali, Colombia



Santiago, Chile

Leadership

The Board of Directors and The Advisory Board are dedicated to the mission, vision and goals of Maestro Cares Foundation. Their commitment of time and resources have directly impacted the foundation's continued development.



BOARD OF DIRECTORS (L-R)

Bigram Zayas-Board Member, Dillon Dalton-Treasurer, Elena Sotomayor-Secretary, Marc Anthony-Vice Chairman, Henry Cárdenas-Chairman, Felipe Pimiento-Board Member, Abigail Pollak-Guest, Bob Unanue-Board Member



ADVISORY BOARD (L-R)

Amalia Gomez Micone, Martha Korman Zumwalt, Dr. Roberto Diaz (not pictured)



Our Events



**Christmas Gift Giving Event From
Maestro Cares Foundation & Goya Foods**

Toluca, Mexico
Barranquilla, Colombia
Ponce, Puerto Rico



Back to School Summer Soiree



Hogar San Miguel Grand Opening



Goya Mentor Trip



Changing Lives, Building Dreams Gala 2017



Proud Partner Profile



It is with honor and esteem that we proudly profile our partner Children's Villages | Aldeas Infantiles SOS.

From our very first collaboration in Chicago, Illinois we knew it was merely the beginning of a beautiful partnership. Children's Villages | Aldeas Infantiles SOS has been an unfaltering partner of the Maestro Cares Foundation.

To date, Maestro Cares Foundation has partnered with Children's Village | Aldeas Infantiles SOS in the following projects:

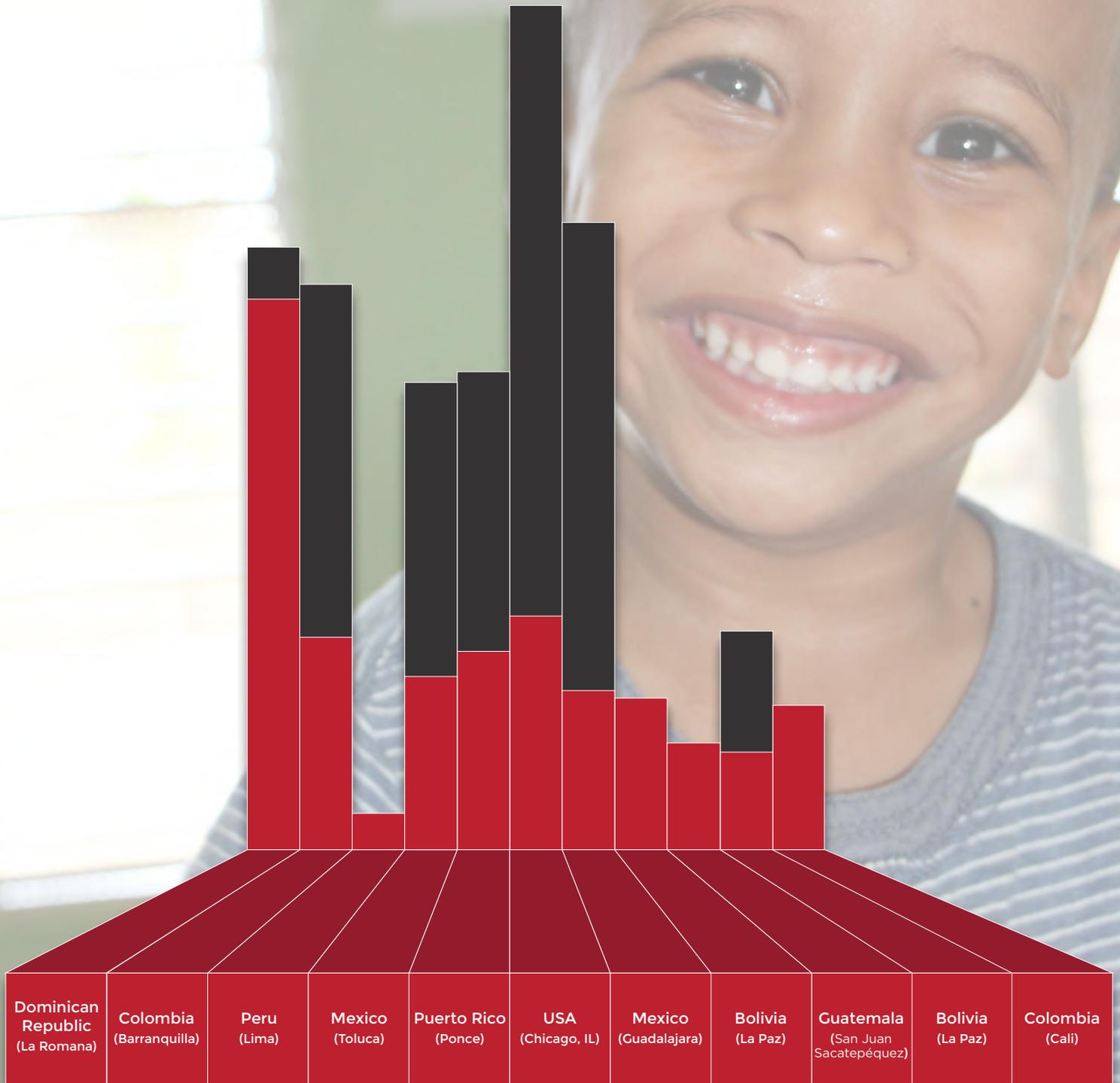
- ♥ SOS Children's Villages, Maestro Cares Community Center
 - Chicago, Illinois
- ♥ Centro de Desarrollo Integral Aldeas Infantiles SOS Guatemala | Maestro Cares Foundation
 - San Juan Sacatepequez, Guatemala
- ♥ Casa de Acogida:
 - Aldeas Infantiles SOS/Maestro Cares House
 - Marta Bedoya de Claire House
 - La Paz, Bolivia
- ♥ Centro de Desarrollo Familiar, Maestro Cares Foundation | Aldeas Infantiles SOS Colombia
 - Cali, Colombia

We are proud to share our relationship with Children's Villages | Aldeas Infantiles SOS continues to evolve with great expectations. Together we stand united in the vision and the mission to serve disadvantaged children by giving them every opportunity for a better life: a family environment, nutritional meals, education, medical attention, child care, recreational programs and much more!

Thank you Children's Villages | Aldeas Infantiles SOS for your revered partnership, the best is yet to come!



Project Costs



MCF Contribution

\$1,542,460	\$466,069	\$69,852	\$293,966	\$365,000	\$600,000	\$275,000	\$245,000	\$191,800	\$181,707	\$238,134
-------------	-----------	----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------	-----------

Total Cost

\$1,692,460	\$1,590,000	\$69,852	\$734,743	\$750,000	\$6,300,000	\$1,755,573	\$245,000	\$191,800	\$391,414	\$238,134
-------------	-------------	----------	-----------	-----------	-------------	-------------	-----------	-----------	-----------	-----------

Our Supporters

\$50,000.00 - \$120,000

Abigail Pollak
Adams Communication &
Engineering Technology, Inc.
Alberto Arias
Bank of America
Dillon M. Dalton and Cara Carrabine-Dalton
Dr. Ramon Tallaj, Corinthian Medical IPA
Eduardo Trujillo
Goya Foods, Inc.
Marc Anthony Productions, Inc.
The Dalton Family Foundation
U.S. Trust

\$25,000-\$49,999

AEG Live LLC
Azteca America
David Mays
David P. Samson
Deidre Pujols
Fundacion Tecnoglass ESWindows
Greenberg Traurig, LLP
Henry Cardenas
Miami Marlins LLP
Randy Hall
Reed Smith LLP
The Fuente Family Foundation

\$10,000-\$24,999

AARP
Alex De La Cruz
American Airlines Arena
Andrew Weissman
Angela Wilson
Angelica Fuentes Foundation
Ares Distributors
Bessemer Trust
CAK Entertainment, Inc.
Christian Rodriguez
Diageo Americas
Eddie Costa
Elena Sotomayor
Enrique Santos
Golf Link Corporation
IHeart Media Management Services Inc.
Lee Ann Dillon
LIVE NATION
Marisol Sweeting
Martha Korman-Zumwalt
Michael Benavente NY Bulova
NBC Universal Telemundo Enterprises
Northern Trust
OCESA PROMOTORA
One Sports Costa Rica
Pacific Cable Television, Inc.
SOMOS Community Care
Spanish Broadcasting System, Inc.
The Foundation of the Greater Miami
Jewish Federation
The Heat Group
Universal Music Latin Entertainment

\$5,000-\$9,999

Angela Wilson
Antoon Huylebroeck
Blanco-Lorenz Entertainment Branding, Inc.
Daniel F. Cullen
Estevez Markets, Inc.
Gabriela Palmieri
Holland & Knight LLP

John Stephenson
Jose Sanchez
Juan G Moreno
Laura Catell
Mark D. Lyons
Mireya Blavia de Cisneros
Murray A. Erickson
Nelson Insulation Company
Pedro Urquidi
Sony ATV Music Publishing LLC
Sony Music Entertainment, US Latin
Division LLC
Teresa Aguilar
The Latin Recording Academy
The Results Companies, LLC
The Sam Ottolino Living
The Weglarz Company
Vivian Balboa

\$1,000-\$4,999

Alan Alanis
Alejandro Mena Abascal
Alix Carolina Daza
Angela Moncayo-Yera
Anne Ferazzi
Basketball Properties Ltd
Bill Shine
Bloomberg Philanthropies
Catholic Charities of the Archdiocese of
New York
CBS Corporation
City National Bank
Cynthia C. Weglarz
Dan Kilmurray
David Hyrck
Debbie Oehlerking
Doble G Corporation
Donald Biernacki
Dr. Roberto Diaz MD
Edward Mafoud
Elisa & Federico Cogo
Empire CLS Worldwide Chauffeured
Service
Erick Murray
Felipe Pimiento
Flanigans Management Services
Gonzalo Gonzalez
Gudelay Alibhai
Irma Bueno
Isa Kranz Foundation
Jewel Osco
John Estevez
John R. Kelly
John Rivera
Jordan Hook
JPMorgan Chase & Company
Karina Castaneda
Kontessa Mastorakis
Lazaro Megret
Loretta Ortiz Marino
Madison Square Garden
Manfred Pino
Maria Ramos
Maribel and Marisol Joven
Mary & Henry Pan
Michael Marquez
Michael Schwartz
Mr. & Mrs. Joseph
MSG Sports and Entertainment, LLC
Ned Woody
Nora Davila
Paco Lopez
Patricia Sollitto

Philip Gori & Patricia Delinois
Pisces Bar & Tavern
Rafael Toro
Raquel Pacheco
Richard Elizee
Richard Neville
Robert Grosser
Rosemary Otero
Sandra Garcia-San Juan
Smilka Melgoza
SOS Children Villages of Illinois
The KDR Group, UBS Financial Services Inc.
The Luis & Alma Jimenez Charitable Fund
Tom Gould
Traina Interactive Corp
Victor Martell
Wayne Katz
Whitney Cox
Zaidy Cardenas

\$500-\$999

Alexandro Damiron
Bret Parker
Brian Ibsen
Carmen Avdiu
Darren Miller
Elena Valenzuela
Francisco Rosario
Jeff Conine
John Boden
Juan Carlos Campos
Kristen Sauter
Leoraul Torres
Michael Megret
Network For Good
Paul D. Brown
Rachael Rowe
Robert Jakobi
Ronnie and Laurence Charney
Ronnie Williams
Royal Heritage Foundation
Sandra Rodriguez
Yue-Sai Kan

Call to Action



Maestro Cares Foundation invites all community members, individuals, families, foundations, companies, artists, athletes, activists and other professionals to contribute their time, talent, and resources to the foundation's mission to better the lives of the most vulnerable children throughout Latin America and the United States.

You can also make a direct impact by becoming a partner, donor, or a sponsor today.

Support Maestro Cares Foundation in fulfilling our mission of helping disadvantaged children and giving them a brighter future they can be proud of.

Join us in **CHANGING LIVES, BUILDING DREAMS** at www.MaestroCares.org



Maestro Cares Foundation



@MaestroCares



@maestrocared



Maestro Cares Foundation



HENRY CÁRDENAS

Board Chairman
hcardenas@cmnevents.com

ZAIDY CÁRDENAS

Executive Director
zcardenas@maestrocares.org

MAESTRO CARES FOUNDATION

1459 W. Hubbard Street
Chicago, IL 60642
312.980.7788
www.MaestroCares.org

