



ANNUAL REPORT 2016

MAESTRO CARES
FOUNDATION
CHANGING LIVES, BUILDING DREAMS



YOU

MAKE IT HAPPEN

- 10** - The number of Goya employees who are mentors working with boys in the Dominican Republic.
- 9** - Our 9th project is in Guatemala and our first in Central America.
- 8** - Eight projects are in progress or have been completed by Maestro Cares Foundation.
- 7** - The number of Board Members serving Maestro Cares Foundation today.
- 6** - The number of staff members working diligently daily to make a difference in the lives of orphaned children.
- 5** - 2016 marked Maestro Cares Foundation's fifth year of existence.
- 4** - Maestro Cares Foundation celebrated its fourth annual Gala in New York City.
- 3** - Maestro Cares Foundation is committed to initiating three new projects annually.
- 2** - There are two projects in Mexico serving girls.
- 1** - You are the **ONE** who can make a difference in a child's life and help them reach for their dreams.

LETTER FROM OUR FOUNDERS

Dear Friends and Supporters,

We did it!

In five short years, together we have helped more than 1,000 children live better lives through providing housing as well as educational opportunities in Latin America and the United States. With eight projects completed or underway and a commitment by the Board of Directors to three (3) new projects annually, we have only just begun our work of Changing Lives, Building Dreams.

2016 was an outstanding year for the Foundation! As you will read in the pages of this Annual Report, many amazing things occurred throughout the year.

And from our perspective, the key to our success was and is people!

People like you who are steadfast donors and supporters.

People like the Maestro Cares Foundation staff who work daily to change lives.

People like our partners in every project who show us what can be done if we work together.

Through all of us working together, bringing our gifts and talents to the Maestro Cares Foundation and its projects, we truly are Changing Lives, Building Dreams.

Thank you again for all of your support...we have just begun....

Sincerely,



Marc Anthony



Henry Cárdenas



LETTER FROM EXECUTIVE DIRECTOR

Dear Friends and Supporters,

Five years ago, I could not have imagined how life altering a simple visit would be as I entered the home of 40 boys confined to living in two bedrooms in the Dominican Republic. From that day forward, my reality was forever changed. I could not go back to the life I knew after what I had seen. That day started me on a mission to make sure orphaned children had a home and educational opportunities. For many of these young orphan children, it was the first time in their lives they could laugh and dream.

Where the journey and dream would take me, I did not know. But more astonishing were the people, like you, who wanted to join us. People sharing Maestro Cares' vision of seeing children grow into happy, healthy and educated young adults with dreams big and small!

Thanks to your support Maestro Cares has grown rapidly since 2012 with eight projects funded and three more in the works. I am delighted to share with you our Annual Report which showcases the impressive work we accomplished last year. 2016 was a year that brought many changes to Maestro Cares. We


added projects, expanded our reach to Central America and established our first partnership in the United States. Interest and partnerships continue to grow as does the Maestro Cares Team.

Thank you for your involvement with Maestro Cares. Your donations and contributions enable us to provide not only housing, but homes as well as educational opportunities for the most vulnerable in our society.

The work continues and our dedication to improving lives is steadfast.

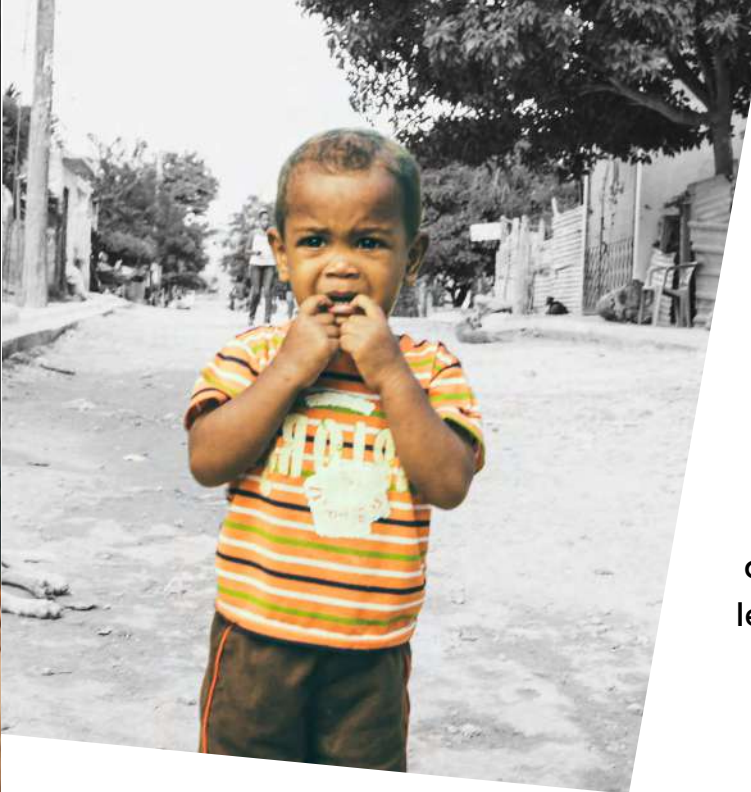
Thank you again for your constant support. Together we are changing the world, one child at a time.

With love,



Zaidy Cárdenas





OUR MISSION

Maestro Cares Foundation improves the quality of life of orphaned and disadvantaged children in Latin America and the United States. We do so by providing housing, educational programming and the essential resources to support their growth and development so they can become tomorrow's leaders.

OUR VISION

Our vision is to help orphaned children in Latin America by creating healthy and safe environments for them to live, learn and play.

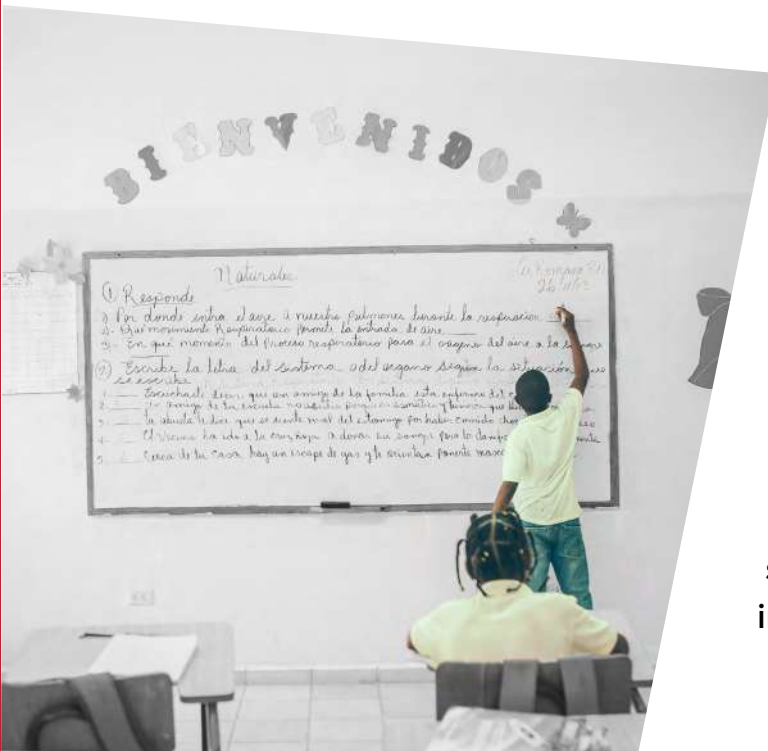


OUR GOAL

Our programs create tomorrow's leaders by instilling the confidence, enthusiasm and discipline necessary to become hard-working, socially-conscious adults who make a positive impact on their world.

ABOUT MAESTRO CARES FOUNDATION

The Maestro Cares Foundation was founded in 2012 to improve the quality of life of the poorest youth in Latin America. Since then, and until now, the vision of our founders - the world icon Marc Anthony and entrepreneur Henry Cárdenas - has been to provide these children with the most basic necessities such as housing, nutrition, clean water, educational facilities and healthcare. We also want to make sure that children become self-sufficient adults and provide them with engaging and meaningful academic and recreational experiences.



OUR

PROJECTS

ORFANATO NIÑOS DE CRISTO *La Romana, Dominican Republic*

Maestro Cares Foundation's (MCF) first project was in La Romana, Dominican Republic. The dire need of assistance displayed by the youth in this area motivated the creation of Maestro Cares Foundation. Orfanato Niños de Cristo opened on April 2, 2014 and now accommodates up to 50 orphaned, abandoned or previously abused boys from 10 months to 18 years old. The campus includes dormitories, classrooms, a health clinic, a dining hall and recreational facilities. Maestro Cares Foundation continues to support this facility through educational programs, staff, therapists, recreational programs and operational expenses. One of MCF's earliest partners was GOYA Foods.

PARTNERS



INTERNADO MONSEÑOR VICTOR TAMAYO **Barranquilla, Colombia**

Almost half of Colombians live below the poverty line. The most vulnerable among them are the children who are often abused or abandoned. In 2015, Maestro Cares Foundation and its partners, Fundación Pacific and Fundación Tecnoglass, joined forces and with the support of city officials, built an orphanage and school in Barranquilla. On April 11, 2015, Internado Monseñor Víctor Tamayo opened its doors with the capacity to serve up to 200 children. The campus provides a variety of services, including quality education through on-site classrooms, healthcare at the clinic and wellness via the recreational facilities. GOYA Foods continued their support by providing a play area for this site.

PARTNERS



PROJECT MABA **LIMA, PERU**

Project MABA is an innovative educational program that uses technology to deliver high quality programming to disadvantaged children in Lima, Peru. In 2016, Maestro Cares Foundation sponsored the No. 25 Fe and Alegría School in partnership with the Hochschild Foundation, TecSup and Universidad de Ingeniería y Tecnología (UTEC). Due to Maestro Cares Foundation's support, 376 children have benefitted, more than 50 tablets have been delivered, 13 teachers have been trained and 12 classrooms have been impacted. This project provides a STEM (Science, Technology, Engineering, and Math) curriculum for grades 1-3.

PARTNERS



CASA HOGAR ALEGRÍA CACALOMACÁN Toluca, Mexico

In 2015, Maestro Cares Foundation partnered with Casa Hogar Alegría and Fundación Telmex Tel-cel in Cacalomacán, Toluca to build a home for orphaned girls. This site provides positive encouragement and resources to transform the lives of those who are neglected or abused. The campus opened on April 11, 2015 and has the capacity to house up to 70 girls in its four dormitories. The buildings include laundry facilities, kitchen, chapel, library and rooms for dining, studying, general purpose and computer usage. In addition, a recreational sports complex was generously donated by Goya Foods, a long-time Maestro Cares partner.

PARTNERS



HOGAR SAN MIGUEL Ponce, Puerto Rico

In September 2015, the Foundation partnered with VIDAS Servicios Sociales Episcopales and a coalition of businesses - Comité Pro Fondos - to begin construction on its fifth project, Hogar San Miguel. In Puerto Rico, hundreds of children suffer from various illnesses including HIV, ADHD and learning disabilities. For some, the situation is especially dire because they have been removed from their homes. When the new facility is complete and at full capacity, it can serve up to twenty boys. It will include a library, therapy rooms, offices, a living room, a dining area and recreational spaces. The grand opening is scheduled for Summer 2017.

PARTNERS



CURRENT

PROJECTS



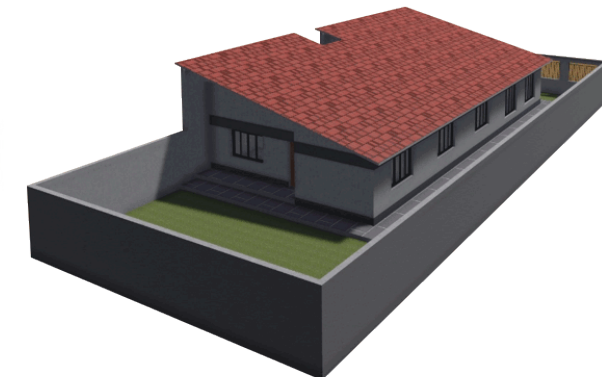
GUADALAJARA, MEXICO

Casa Hogar Alegria Guadalajara
Grand Opening: Spring 2018



LA PAZ, BOLIVIA

Aldeas Infantiles SOS/Marta Bedoya Claure
Aldeas Infantiles SOS/Maestro Cares
Grand Opening: Fall 2018



CHICAGO, ILLINOIS

SOS Children's Villages/Maestro Cares Community Center
Ground Breaking: Summer 2018



UPCOMING PROJECTS



CALI, COLOMBIA

Aldeas Infantiles SOS Colombia/Fundación Maestro Cares
Grand Opening: December 2017



LA PAZ, BOLIVIA

Fundación Alalay Casa Hovde:
Marta Bedoya de Claure
Grand Opening: Fall 2018



SAN JUAN SACATEPÉQUEZ, GUATEMALA

**Centro de Desarrollo Integral Aldeas Infantiles SOS/
Maestro Cares Foundation**
Grand Opening: Fall 2017



LEADERSHIP

The Board of Directors and Advisory Board are dedicated to the mission, vision and goals of Maestro Cares Foundation. As a result of their generous commitment of time and resources, the Foundation continues to expand.



BOARD OF DIRECTORS (L-R)
 Bigram Zayas-Board Member, Dillon Dalton-Treasurer, Elena Sotomayor-Secretary, Marc Anthony-Vice Chairman, Henry Cárdenas-Chairman, Felipe Pimiento-Board Member, Abigail Pollak-Guest, Bob Unanue-Board Member, F.J. Pollak-In Memoriam



ADVISORY BOARD (L-R)
 Amalia Gomez Micone, Martha Korman Zumwalt, Dr. Roberto Diaz (not pictured)



OUR

EVENTS

CHANGING LIVES, BUILDING DREAMS GALA 2016



GOYA MENTOR TRIP 2016



BENEFIT DINNER - DOMINICAN REPUBLIC



BAILE SORPRESA - ALTOS DE CHAVON



PROUD PARTNER PROFILE



Since the first project in the Dominican Republic, Goya Foods has been a steadfast partner of Maestro Cares Foundation.

To date, Goya Foods has provided:

- A baseball field for the children of Orfanato Niños de Cristo in La Romana, D.R. plus food as well as ten employees of Goya Foods who serve as mentors to the boys.
- A soccer field for the children at Internado Monseñor Víctor Tamayo in Barranquilla, Colombia.
- A recreational field for the children at Casa Hogar Alegría in Toluca, Mexico.
- A kitchen for the children of Casa Hogar Miguel in Ponce, Puerto Rico as well as food.

The commitment continues with Bob Unanue, CEO of Goya Foods, serving on the Board of Directors for Maestro Cares Foundation.

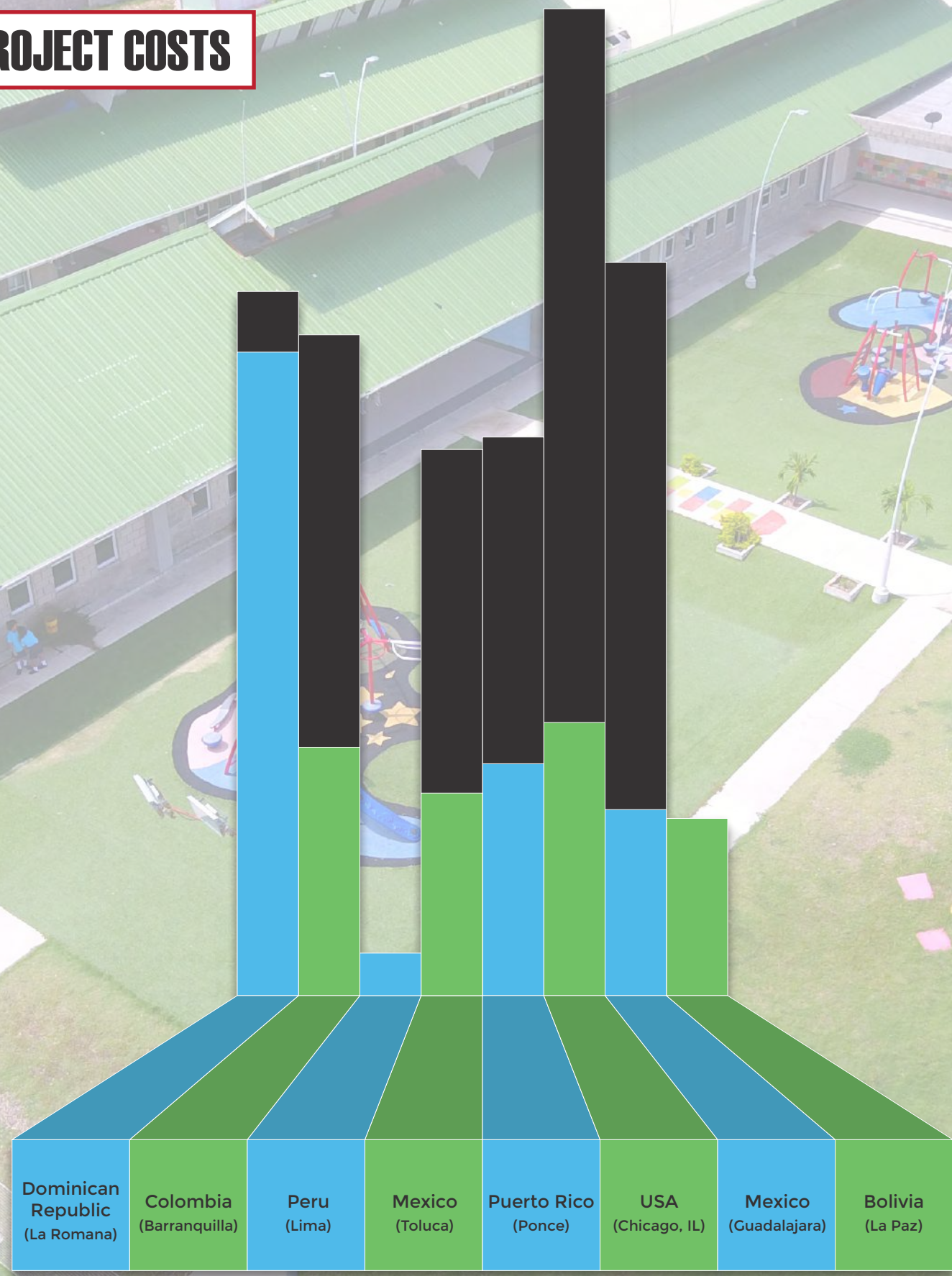
THANK YOU GOYA FOODS!

We are proud of our partnership!

CHANGING LIVES, BUILDING DREAMS.



PROJECT COSTS



MCF Contribution	Dominican Republic (La Romana)	Colombia (Barranquilla)	Peru (Lima)	Mexico (Toluca)	Puerto Rico (Ponce)	USA (Chicago, IL)	Mexico (Guadalajara)	Bolivia (La Paz)
	\$1,542,460	\$466,069	\$69,852	\$293,966	\$365,000	\$600,000	\$275,000	\$245,000
Total Cost	\$1,692,460	\$1,590,000	\$69,852	\$734,743	\$750,000	\$6,300,000	\$1,755,573	\$245,000

OUR SUPPORTERS

\$150,000 & MORE

Cárdenas Marketing Network

\$50,000-\$149,999

Adams Communication & Engineering Technology
 Anheuser Busch
 Basketball Properties Ltd.
 Dillon M. Dalton
 F.J. and Abigail Pollak
 Goya Foods, Inc.
 Henry Cárdenas
 Live Nation Worldwide
 Marc Anthony Productions, Inc.
 Marta Bedoya de Claire Foundation
 Dr. Ramon Tallaj
 Randy Hall
 Sprint

\$25,000-\$49,999

AEG Live / Goldenvoice, LLC
 Fundación PAYE
 Fundación Tecnoglass ESWindows
 T4F Bizarro Producciones
 Arturo Fuente Cigars
 Devils Arena Entertainment, LLC
 Foxwood Resort & Casino
 Grupo Orsola
 Hublot Of Americas, Ares Distributors
 Jessica Beltran
 Kohl's Department Stores
 Mercedes Benz
 One Sport Costa Rica

\$10,000-\$24,999

Azteca America
 Barry Prayer
 Bruno Joyerot & Carolina Montes
 California State University
 Catholic Charities of the Archdiocese of NYC
 Centre Group Limited Partners
 Christian Rodríguez
 City Life Social
 Cynthia Streibich
 Devils Care Foundation, Inc.
 Diageo, NA
 Diane Barker
 Doble G Corporation
 Evolution Logistics, LLC
 Golf Link Corp.
 Greenberg Traurig, LLP
 Harbor Yard Sports And Entertainment
 Health First
 JOMO Realty of Yonkers, Inc.
 Marisol García Sweeting
 Michel and Yamile Vega
 Northern Trust
 OCESA
 Poly Scientific R & D Corp.
 Reed Smith, LLP
 SMG

Smilka Melgoza
 South American Restaurant Corp.
 Tania Swasbrook
 The Denver Nuggets Ltd.
 The Heat Group/American Airlines Arena
 The Results Companies, LLC
 Sam Ottolino
 The Weglarz Company

\$5000-\$9,999

Alessandro Renzetti
 Alexander Hernández
 Andrew Monshaw
 Antoon Huylebroeck
 Arch Capital Group (U.S.), Inc.
 Arnolando Porras
 Bessemer Trust
 CAK Entertainment
 Elena A. Sotomayor
 Estevez Markets, Inc.
 Mark Lyons
 Martha Korman Zumwalt
 UBS

\$1,000-\$4,999

A.J. Wasson
 Aguitektura, LLC
 Alix Carolina Daza
 Alyssa Feder
 Angela Moncayo-Yera
 Asurion
 Avory Celebrity Access SL
 Barbara Ellsworth Robinson
 Bloomberg Philanthropies
 Bridgette Nuñez
 Carmen Avdiu
 CBS Corporation
 Cesar Angulo
 David Fritz
 Deidre Smalls-Landau
 Dr. Roberto Díaz
 Drew Knohl
 Edward Mafoud
 EHC Industries
 Esther González
 Evelio Gómez
 Francesca Fiornovelli
 Fred Zicarelli
 Garba Music
 Gavin McFarland
 Hovde Foundation
 Howard Gold
 Irma Bueno
 Jackson C. Pai
 Jason Riveiro
 Jose A. Velgara
 Juan Cabas
 Keenan Ford
 Kyle Tessiero
 Luis D. Ortiz

Martha Valenzuela
 Marysol Joven
 Michael G. & Maria T. Fresco
 Mike Ambrosino
 MSG Sports & Entertainment, LLC
 Nelson Insulation Co.
 Northwell Health
 Paradigm
 Patricia Delinois
 Patricia Sollitto
 Philip Reagan
 Pilar López & Clyde Goodright
 Pisces Bar & Tavern
 Production Video
 Rich Mucci
 Richard A. Williamson
 Richard Burton
 Robert Unanue
 Sandra García
 Sheryl Clark
 Sony Music Entertainment
 Trudy Courey
 UCS Inc.
 Wendy Tiles
 Ximena Peñuela
 Yaira Martínez
 Víctor Martell
 Wireless Evolution, Inc.
 Wireless Lifestyle
 W.K. Entertainment, Inc.

\$500-\$999

Active Media Services, Inc.
 Christopher H. Oehlerking
 Cynthia Weglarz
 Elena Valenzuela
 Fox, Swibel, Levin & Carroll, LLP
 Jackie Avelar
 Jerry M. Feeney
 Jovic Builders, Inc.
 Kroeschell Corporation
 Lisa M. Pope
 Lowell C. McAdam
 Luis Martínez
 María Azurdía
 Marwin J. González
 Orlando Cruz
 Oswaldo Frias
 Patricia Vera
 Ryan Schultz
 Sofia Wacksman
 The Giving Back Foundation
 The Smiles Organization
 Timothy P. McCormick
 William Perry
 Zaidy Cárdenas

CALL TO ACTION



Maestro Cares Foundation invites community members, individuals, families, foundations, companies, artists, athletes, activists and other professionals to contribute their time, talent, and resources to the Foundation's efforts to improve the lives of the neediest children throughout Latin America and the United States.

You too, can help make a difference.

Become a partner, donor or sponsor today and support Maestro Cares Foundation in fulfilling its mission to help disadvantaged children and give them a brighter future. Learn how to join us in CHANGING LIVES, BUILDING DREAMS at www.MaestroCares.org



HENRY CÁRDENAS
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ZAIDY CÁRDENAS
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THANK

YOU

