



2020

ANNUAL REPORT

WWW.MAESTROCARES.COM



THANK YOU!

The work we have done would not be possible without you.

Since the inception of Maestro Cares Foundation in 2012, we have strived and successfully made a monumental impact in the lives of Latin America and the United States most impoverished youth. In addition to providing the children with the most fundamental of needs, with your kindness and generous support, we have been able to grow every year. We have provided enriching educational programs and facilitated state-of-the-art technology, all of which contributes to empowering the children to evolve into self-sufficient individuals. For this we THANK YOU - for uniting with Maestro Cares Foundation in making life-impacting changes in the lives of children across Latin America and in the United States.





DEAR SUPPORTERS AND FRIENDS,

2020 proved to be a year of unprecedented change. While the impact of COVID-19 was felt around the world, families and children from vulnerable communities in Latin America and the United States were the most disproportionately affected. What hasn't changed, is our commitment to ensuring that our children have a safe and loving environment to live, learn and play.

We are proud to say that our team and our partners have gone above and beyond this year to ensure that all of our children and communities received all of the critical support and resources to stay safe and protected.

We are also very proud to share that Maestro Cares Foundation is committed to 22 projects in 13 different countries and territories. It was also during this year that we opened our first project in the United States, Chicago, Illinois!

Maestro Cares Foundation counts on the support and advocacy of compassionate friends, partners, and supporters just like you to continue providing housing, educational programming, and essential resources to children and communities in Latin America and the United States.

Marc Anthony
Co-Founder
Maestro Cares Foundation

Henry Cárdenas
Co-Founder
Maestro Cares Foundation

DEAR FRIENDS,

Like you, I am a steadfast advocate for children's rights. I firmly believe that every child deserves the right to live, learn and play in a safe and loving environment, while also having access to resources and tools that allow them to grow and become exemplary figures in their communities. Unfortunately, not every child around the world has these opportunities, or has access to resources that would allow them to fully exercise their rights.

It is for this reason that Maestro Cares Foundation was founded nine years ago. Since the construction of our first project, an orphanage in the Dominican Republic, Maestro Cares Foundation has expanded to serve over 10,000 children. Our work spans across 22 projects in 13 different countries and territories in Latin America and the United States, and we continue growing.

Just as we were preparing to welcome our supporters to our Seventh Annual Changing Lives, Building Dreams Gala, the world went into an emergency lock down to prevent the spread of COVID-19.

While we all took refuge in our homes, our team worked tirelessly to ensure that our children and staff from across all of our projects were safe and protected.

Our unwavering efforts are made possible thanks to supporters like you who have contributed to our efforts. It is thanks to your advocacy that we are able to support not only youth and families within our projects, but many communities who have also been impacted.

With deep gratitude, we thank you for supporting Maestro Cares Foundation.



Zaidy Cárdenas
Executive Director
Maestro Cares Foundation



ABOUT MAESTRO CARES FOUNDATION

Founded in 2012, Maestro Cares Foundation strives to improve the quality of life for orphaned and disadvantaged youth across Latin America and the United States. The foundation's projects provide basic needs such as housing, nutrition, clean water, educational facilities and healthcare while simultaneously developing academic, recreational and agricultural programs ensuring these children grow up to become self-sufficient members of society.



MISSION

Maestro Cares Foundation improves the quality of life of disadvantaged children and communities in Latin America and the United States. We do so by providing housing, educational programming and the essential resources to support their growth and development. Through our efforts, we're strengthening communities and helping children become tomorrow's leaders.



VISION

To help orphaned and disadvantaged children and communities in Latin America and the United States by creating healthy and safe environments for them to live, learn and play.



GOAL

Our programs create tomorrow's leaders by instilling the confidence, enthusiasm & discipline necessary to become hard-working, socially-conscious adults who make a positive impact on the world.

COMPLETED PROJECTS



1. ORFANATO NIÑOS DE CRISTO

LOCATION: LA ROMANA, DOMINICAN REPUBLIC
GRAND OPENING: APRIL 2, 2014



SPONSORS:

2. INTERNADO MONSEÑOR VÍCTOR TAMAYO

LOCATION: BARRANQUILLA, COLOMBIA
GRAND OPENING: APRIL 11, 2015



SPONSORS:

3. PROYECTO MABA

LAUNCHED - APRIL 13, 2015 • LOCATION: LIMA, PERU
LAUNCHED - AUGUST 15, 2019 • LOCATION: CUSCO, PERU



SPONSORS:



4. CASA HOGAR ALEGRÍA CACALOMACÁN

LOCATION: TOLUCA, MEXICO
GRAND OPENING: MARCH 9, 2016



SPONSORS:

5. HOGAR SAN MIGUEL

LOCATION: PONCE, PUERTO RICO
GRAND OPENING: AUGUST 3, 2017

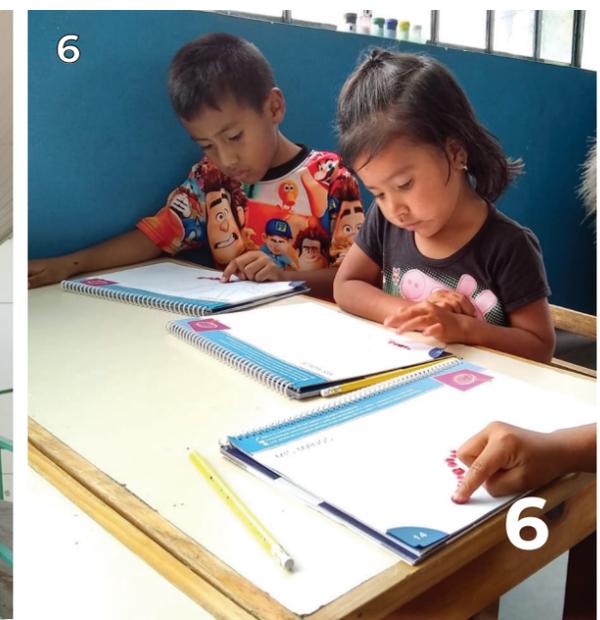
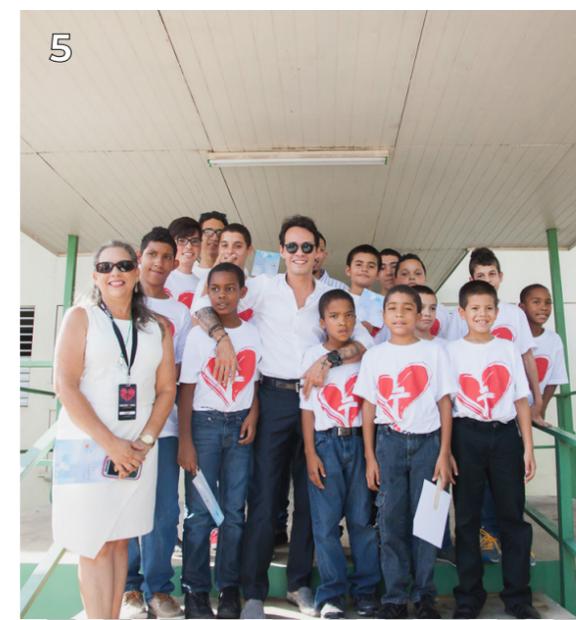
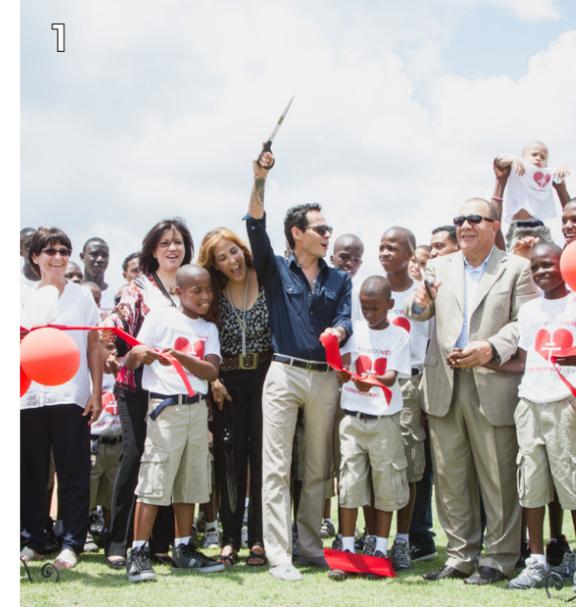


SPONSORS:

6. CENTRO DE DESARROLLO INTEGRAL - MAESTRO CARES FOUNDATION

LOCATION: SAN JUAN SACATEPEQUEZ, GUATEMALA
GRAND OPENING: APRIL 2, 2018

SPONSORS:



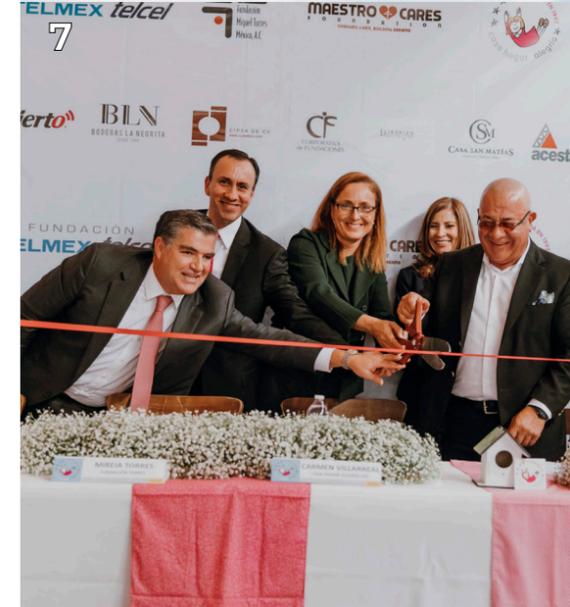
7. CASA HOGAR ALEGRÍA GUADALAJARA

LOCATION: GUADALAJARA, MEXICO
GRAND OPENING: DECEMBER 6, 2018

FUNDACIÓN
TELMEX telcel



SPONSORS:



8. MAESTRO CARES HOUSE / MARTA BEDOYA DE CLAURE HOUSE

LOCATION: LA PAZ, BOLIVIA
GRAND OPENING: JUNE 25, 2018

SPONSORS:



9. ALDEAS INFANTILES SOS COLOMBIA CENTRO DE DESARROLLO FAMILIAR

LOCATION: CALI, COLOMBIA
GRAND OPENING: SEPTEMBER 8, 2018

SPONSORS:



10. CASA HOVDE: MARTA BEDOYA DE CLAURE

LOCATION: LA PAZ, BOLIVIA
GRAND OPENING: FEBRUARY 22, 2019

Hovde
FOUNDATION



SPONSORS:



11. CASA DE GOZO

LOCATION: SANTO TOMAS, EL SALVADOR
GRAND OPENING: SEPTEMBER 4, 2019

SPONSORS:



12. ESCUELAS PALO VERDE

LOCATION: JALAPA, GUATEMALA
GRAND OPENING: SEPTEMBER 5, 2019

SPONSORS:



13. CENTRO DE REHABILITACIÓN FUNDACIÓN JEISON ARISTIZABAL - ASODISVALLE

LOCATION: CALI, COLOMBIA
GRAND OPENING: SEPTEMBER 6, 2019



SPONSORS:

14. CASITA DE BELÉN

LOCATION: CALI, COLOMBIA
GRAND OPENING: SEPTEMBER 6, 2019



SPONSORS:

15. PLAY BALL AGAIN

LOCATION: PUERTO RICO
GRAND OPENING: DECEMBER 14, 2019



SPONSORS:



OPENED PROJECTS IN 2020

16. SOS CHILDREN'S VILLAGES ILLINOIS ROOSEVELT SQUARE COMMUNITY CENTER

LOCATION: CHICAGO, ILLINOIS, USA
GRAND OPENING: FALL 2020



SPONSORS:



Maestro Cares Foundation partnered with SOS Children's Villages Illinois to construct a community center in Chicago, IL.

This community center serves foster children in the Roosevelt Square Village and the surrounding community. The center is equipped with academic, therapeutic, social and recreational services and activities. It is also a central gathering place for neighborhood residents - a safe space where they can meet in the community and be connected to public resources.

SOS Children's Villages Illinois is a non-profit organization that builds villages that unite brothers and sisters living in foster care, surrounds them with a community of hope and helps them grow into caring and productive adults.



PROJECTS IN PROGRESS

1. CENTER FOR WELLBEING & HAPPINESS

LOCATION: NEW YORK, NEW YORK
GRAND OPENING: SPRING 2022

SPONSORS:



2. CASA DE ACOGIDA CORPORACION RENAL INFANTIL MATER

LOCATION: SANTIAGO, CHILE
GRAND OPENING: SPRING 2022

SPONSORS:

COPORACION MATER

3. ALBERGUE INSPIRA

LOCATION: LIMA, PERU
GRAND OPENING: SPRING 2022

SPONSORS:



HOCHSCHILD
MINING

4. LA CASA LIBERTAD HOVDE/MAESTRO CARES FACE OF JUSTICE

LOCATION: SAN JOSE, COSTA RICA
GRAND OPENING: SPRING 2022

SPONSORS:



5. CASA EN COMUNIDAD MAESTRO CARES ALDEAS INFANTILES SOS ECUADOR

LOCATION: QUITO, ECUADOR
GRAND OPENING: MARCH 2022

6. JARDÍN DE NIÑOS LA MASCOTA FUNDACIÓN MIR MONTESSORI

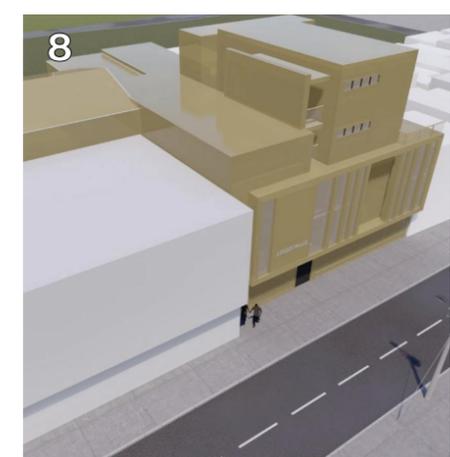
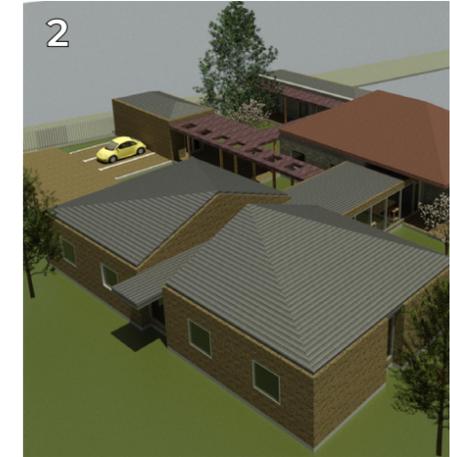
LOCATION: BUENOS AIRES, ARGENTINA
GRAND OPENING: FALL 2022

7. PHASE II CASITA DE BELÉN

LOCATION: CALI, COLOMBIA
GRAND OPENING: WINTER 2021

8. CENTRO DE FORMACIÓN VOCACIONAL ASODISVALLE: MAESTRO CARES FOUNDATION Y ARTE DE LOS SUEÑOS

LOCATION: CALI, COLOMBIA
GRAND OPENING: SPRING 2023



EVENTS



MAESTRO CARES FOUNDATION SEVENTH ANNUAL CHANGING LIVES, BUILDING DREAMS GALA

While this past year has been a period of global change and uncertainty, we are thankful for the generosity and commitment of our donors. Although we had to cancel our Changing Lives, Building Dreams 2020 Gala, it was thanks to your unwavering support that we were still able to continue supporting our most vulnerable children and communities during a time when they needed us most.

Thank you again Maestro Cares Foundation family. We look forward to seeing you soon at our *Eighth Annual Changing Lives, Building Dreams Gala*.



MAESTRO CARES FOUNDATION'S
SEVENTH ANNUAL

*Changing Lives,
Building Dreams*

GALA 2020

FRIDAY, MARCH 6TH

CIPRIANI WALL STREET
55 WALL STREET, NEW YORK CITY

7:00 PM COCKTAIL RECEPTION - 8:00 PM DINNER & AWARD PRESENTATION

SPECIAL PERFORMANCE BY **MARC ANTHONY**
HOSTED BY **WYCLEF JEAN**

HONORING

DAVID BECKHAM
COMMUNITY HERO AWARD

JADA PINKETT SMITH
ACTRESS, PRODUCER, PHILANTHROPIST & HUMANITARIAN
VOICE OF CHANGE AWARD

JOSÉ ANDRÉS & WORLD CENTRAL KITCHEN
GLOBAL HUMANITARIAN AWARD

MARIO LÓPEZ ESTRADA
PRESIDENT OF TIGO GUATEMALA & FOUNDER OF FUNDACIÓN TIGO
CORPORATE SOCIAL RESPONSIBILITY AWARD

COVID-19 RELIEF EFFORTS

Together, we have all faced the global threat of COVID-19. We have adapted and made adjustments to our daily lives and routines to protect ourselves and our loved ones from the COVID-19 virus. While the world entered an unprecedented struggle against COVID-19, we also witnessed compassion across all corners of the world.

Thanks to your support, Maestro Cares Foundation has stepped up to provide over \$100,000 in COVID-19 related response and recovery efforts. We provided communities across Latin America and the United States with critical PPE equipment, food, and technological equipment to mitigate the spread of COVID-19 and to ensure that all children and adolescents continued learning without interruption.

Despite COVID-19, our momentum is stronger than ever. We remain fiercely committed to serving our children and communities and help maximize their opportunities for success.



PROUD PARTNER



Established in 1998, the Eric D. Hovde and Steven D. Hovde Foundation focuses its support on caring for vulnerable children through its Hovde Home initiative. Hovde Homes provide shelter, supportive services, and love to vulnerable children in Latin America and Africa. They offer a haven from injustice, neglect, malnutrition, and other forms of abuse. Each house is operated by carefully selected, local organizations with professional experience providing appropriate cultural, physical, and psychological care for children in their community. In pursuit of their vision of a world where all children can smile, knowing they are safe, valued and loved, the Hovde Foundation has opened homes that care for over 500 children a year in 10 countries.

Maestro Cares Foundation and the Hovde Foundation have partnered on two initiatives to date. In February of 2019, we established Casa Hovde: Marta Bedoya de Claire in Bolivia. The home supports 30 youth and adolescents that are victims of trafficking, prostitution, and street violence. We are also working together to build a home in Costa Rica for up to 24 girls rescued from forced prostitution and sex trafficking. Both are places of refuge for girls to recover from their trauma and learn the tools they need to thrive.

“Our partnership with Maestro Cares on these projects allows us to expand our footprint and reach as many children as possible. Together, we are wholeheartedly committed to strengthening our communities by investing in youth and helping vulnerable children overcome their circumstances and grow into healthy, happy adults.” - Eric Hovde, Hovde Foundation.



FINANCIALS





DEAR FRIENDS,

Maestro Cares Foundation is committed to maintaining the highest levels of ethical, business and financial practices. Our team has implemented strong internal controls and reporting methods that follow principles of rigorous documentation, comprehensive review and strict approval processes. Our financial statements comply with generally accepted accounting principles. We are also compliant with Federal form 990. We believe that these controls and processes provide reasonable assurance that our financial reports and statements are reliable.

The following financial summary highlights our 2020 audited financial statements. A complete set of our financial statements, including related notes with our auditor's unqualified opinion, is available upon request as well as on our website.

A handwritten signature in black ink, appearing to read 'Peter Amaro'.

Peter Amaro
Treasurer
Maestro Cares Foundation

PROJECT INVESTMENTS

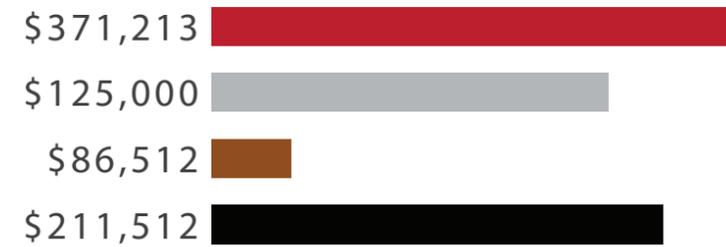
INTERNADO MONSEÑOR VÍCTOR TAMAYO

BARRANQUILLA, COLOMBIA



CENTRO DE FORMACIÓN VOCACIONAL ASODISVALLE: MAESTRO CARES FOUNDATION Y ARTE DE LOS SUEÑOS PHASE I

CALI, COLOMBIA



CENTRO DE FORMACIÓN VOCACIONAL ASODISVALLE: MAESTRO CARES FOUNDATION Y ARTE DE LOS SUEÑOS PHASE II

CALI, COLOMBIA



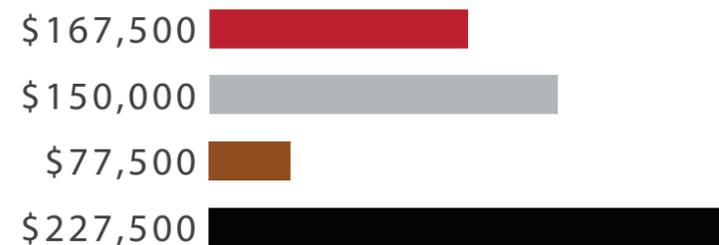
ALDEAS INFANTILES SOS COLOMBIA CENTRO DE DESARROLLO FAMILIAR

CALI, COLOMBIA



CASITA DE BELÉN PHASE I

CALI, COLOMBIA



CASITA DE BELÉN PHASE II

CALI, COLOMBIA



● TOTAL PROJECT COST

● ORIGINAL MCF COMMITMENT

● ADDITIONAL FUNDING MCF

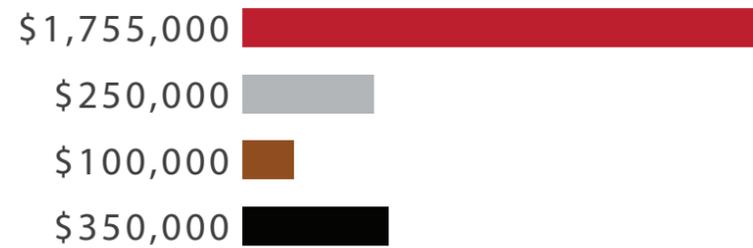
● TOTAL MCF CONTRIBUTION

PROJECT INVESTMENTS

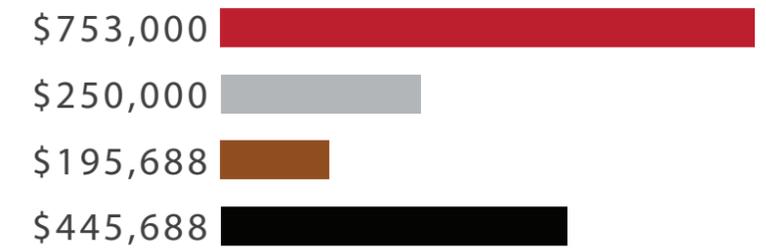
SOS CHILDREN'S VILLAGES ILLINOIS
ROOSEVELT SQUARE COMMUNITY CENTER
CHICAGO, ILLINOIS, UNITED STATES



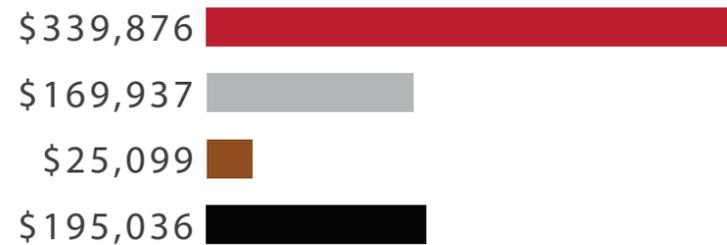
CASA HOGAR ALEGRÍA GUADALAJARA
GUADALAJARA, MEXICO



CASA HOGAR ALEGRÍA CACALOMACÁN
TOLUCA, MEXICO



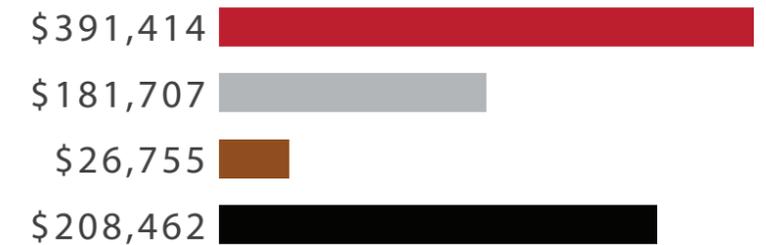
ESCUELAS PALO VERDE
JALAPA, GUATEMALA



CENTRO DE DESARROLLO INTEGRAL -
MAESTRO CARES FOUNDATION
SAN JUAN SACATEPEQUEZ, GUATEMALA

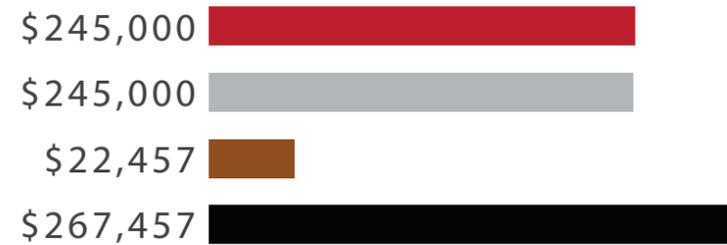


CASA HOVDE: MARTA BEDOYA DE CLAURE
LA PAZ, BOLIVIA

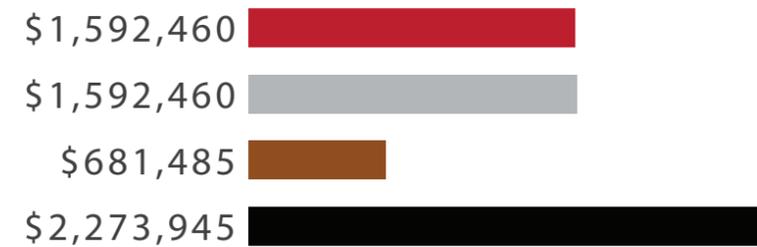


PROJECT INVESTMENTS

MAESTRO CARES HOUSE /
MARTA BEDOYA DE CLAURE HOUSE
LA PAZ, BOLIVIA



ORFANATO NIÑOS DE CRISTO
LA ROMANA, DOMINICAN REPUBLIC



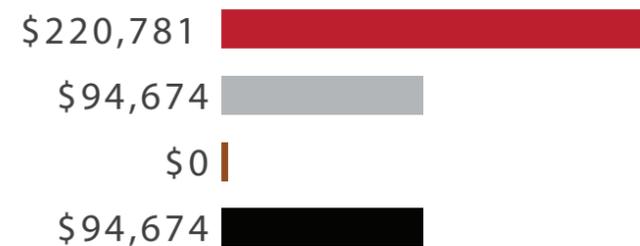
PROYECTO MABA
LIMA, PERU



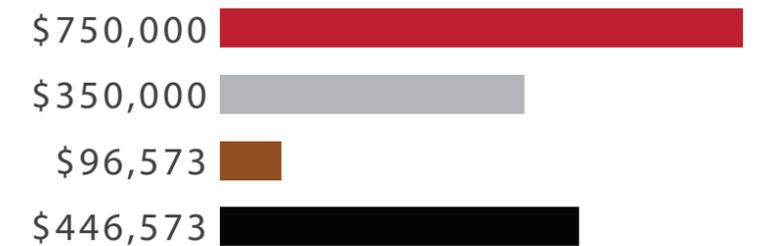
ALBERGUE INSPIRA
LIMA, PERU



PROYECTO MABA
CUSCO, PERU



HOGAR SAN MIGUEL
PONCE, PUERTO RICO



● TOTAL PROJECT COST

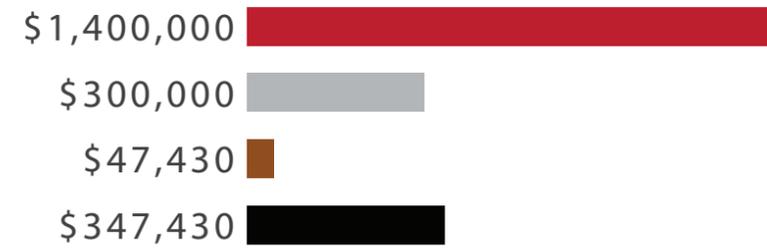
● ORIGINAL MCF COMMITMENT

● ADDITIONAL FUNDING MCF

● TOTAL MCF CONTRIBUTION

PROJECT INVESTMENTS

PLAY BALL AGAIN
PUERTO RICO



CASA EN COMUNIDAD MAESTRO CARES
ALDEAS INFANTILES SOS ECUADOR
QUITO, ECUADOR



LA CASA LIBERTAD HOVDE/MAESTRO CARES
FACE OF JUSTICE
SAN JOSE, COSTA RICA



CASA DE GOZO
SANTO TOMAS, EL SALVADOR



CASA DE ACOGIDA CORPORACION RENAL
INFANTIL MATER
SANTIAGO, CHILE



DONORS

\$50,000 - \$75,000

THE DALTON FAMILY FOUNDATION
ADAMS COMMUNICATIONS & ENGINEERING, INC
CARDENAS MARKETING NETWORK, INC

\$20,000 - \$49,999

GOYA FOODS, INC.
GRUPO TRUSOT
ISLAND CAPITAL GROUP
THE FUENTE FAMILY FOUNDATION
ARK ONE LLC
EDUARDO HOCHSCHILD
FUNDACION TECNOGLASS-ESWINDOWS
MOET HENNESSY
PRUDENTIAL CENTER AND NEW JERSEY DEVILS
RIMAS ENTERTAINMENT
SOMOS COMMUNITY CARE
MADISON SQUARE GARDEN
ARIF AND MARIA BHALWANI

\$10,000 - \$19,999

MARK LYONS AND TATIANA CELIS-LYONS
ELENA A SOTOMAYOR
CABRERA CAPITAL MARKETS
FLORIDA CRYSTALS CORPORATION
GABRIELA PALMIERI
HEAT GROUP ENTERPRISE
IHEART MEDIA

LUMEN SALES
MARISOL GARCIA SWEETING
MAYER BROWN LLP
MERIDIAN DESIGN ASSOCIATES
NBC UNIVERSAL TELEMUNDO ENTERPRISES FL
OMNICOM GROUP
PRODUCTION VIDEO GROUP LLC
SONY MUSIC ENTERTAINMENT
SPRINT
BANK OF AMERICA
BMO HARRIS BANK
CBIZ MHM, LLC – NEW YORK
MARTA BEDOYA DE CLAURE FOUNDATION

\$5,000 - \$9,999

EDWARD MAFOUD
DAVID BENAÏM
WINTRUST COMMERCIAL BANKING
MARTHA KORMAN-ZUMWALT
BESSEMER TRUST
EL ARTE DE LOS SUEÑOS FOUNDATION
HISPANIC HERITAGE FUND - LUIS A. MIRANDA
JOHN R. KELLY
LORENA BROWN
MORGAN STANLEY WEALTH MANAGEMENT
NORTHERN TRUST BANK
VICTOR BARROSO
WENDY P. TEJEDA

\$2,000 - \$4,999

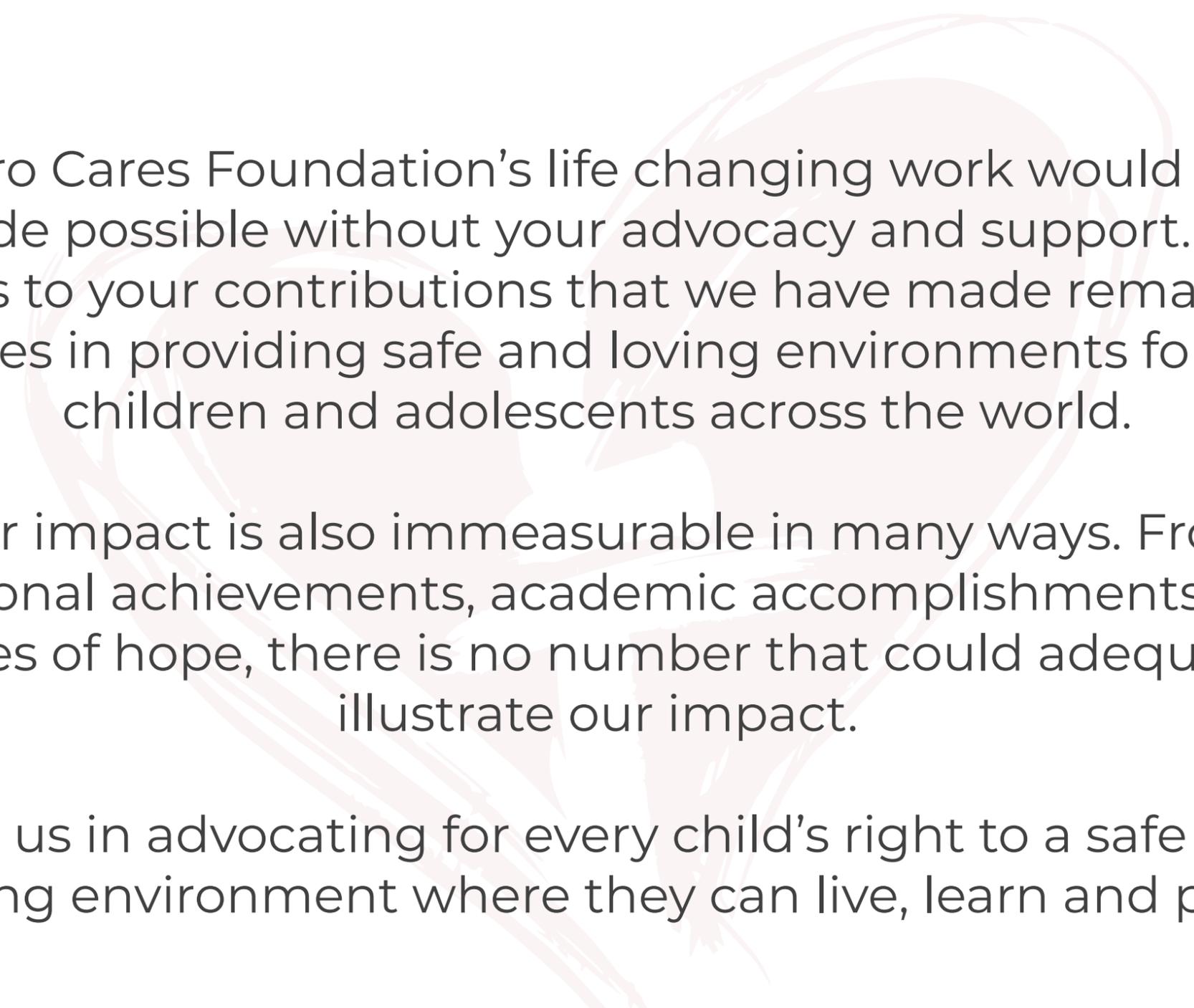
MARIBEL AND MARISOL JOVEN
GEORGE MANCERA

SOS CHILDREN'S VILLAGES ILLINOIS
ALEXANDER BROWN
BIANCA BUCARAM
DR. BRIGETTE MORALES & DR. JOSE ANGELES
GABRIELA GONZALEZ
JANICE MOSCOSO MD
JUAN GABRIEL MORENO
MICHAEL & NADALIE COOPER
PEDRO BLANCO
VISTA BELLA LLC
ALEXANDRA MENESES
ALFREDO ALONSO RAMOS
DANIEL MERINO
JANICE ROMAN
LORETTA ORTIZ
PAUL HOGE
RUBEN LUNA
TOM RAMSEY
WILLIAM MORALES
JUAN JIMENEZ
JUAN TAPIA
THE AUTO FIRM
AMALIA GOMEZ-MICONE

\$500 - \$1,999

RAQUEL PORRATA
CARMEN AVDIU
DANIELLE IDOWU
JUAN ROMERO
MARCOS A. TORRES
WENDY TILES
CLAUDIA AYALA

PETER AMARO
ELENA LUNA
RUDY ACOSTA
SANDRA CRUZ
BILLY OCASIO
GARY BORNSTEIN
ISA KRANZ FOUNDATION
ROYAL HERITAGE FOUNDATION
REENA ARORA-SANCHEZ
INDIANA HENRIQUEZ
MICHAEL LIN
ANDREA MESIS-BRUNO
CHRISTIAN ZOUAIN
LEORAU TORRES
BENJAMIN ARANGO
ERNESTO RIADIGOS
MAX HEINEMAN
NICK PSYHOGIOS
RYAN AND BELINDA SCHULTZ



Maestro Cares Foundation's life changing work would not be made possible without your advocacy and support. It is thanks to your contributions that we have made remarkable strides in providing safe and loving environments for our children and adolescents across the world.

Our impact is also immeasurable in many ways. From personal achievements, academic accomplishments and stories of hope, there is no number that could adequately illustrate our impact.

Join us in advocating for every child's right to a safe and loving environment where they can live, learn and play!

CONTACT US

HENRY CÁRDENAS

CO-FOUNDER
CHAIRMAN

MARC ANTHONY

CO-FOUNDER
VICE-CHAIRMAN

ZAIDY CÁRDENAS

EXECUTIVE DIRECTOR
ZCARDENAS@MAESTROCARES.ORG

MAESTRO CARES FOUNDATION

1459 W. HUBBARD STREET

CHICAGO, IL 60642

312.980.7788

WWW.MAESTROCARES.ORG